

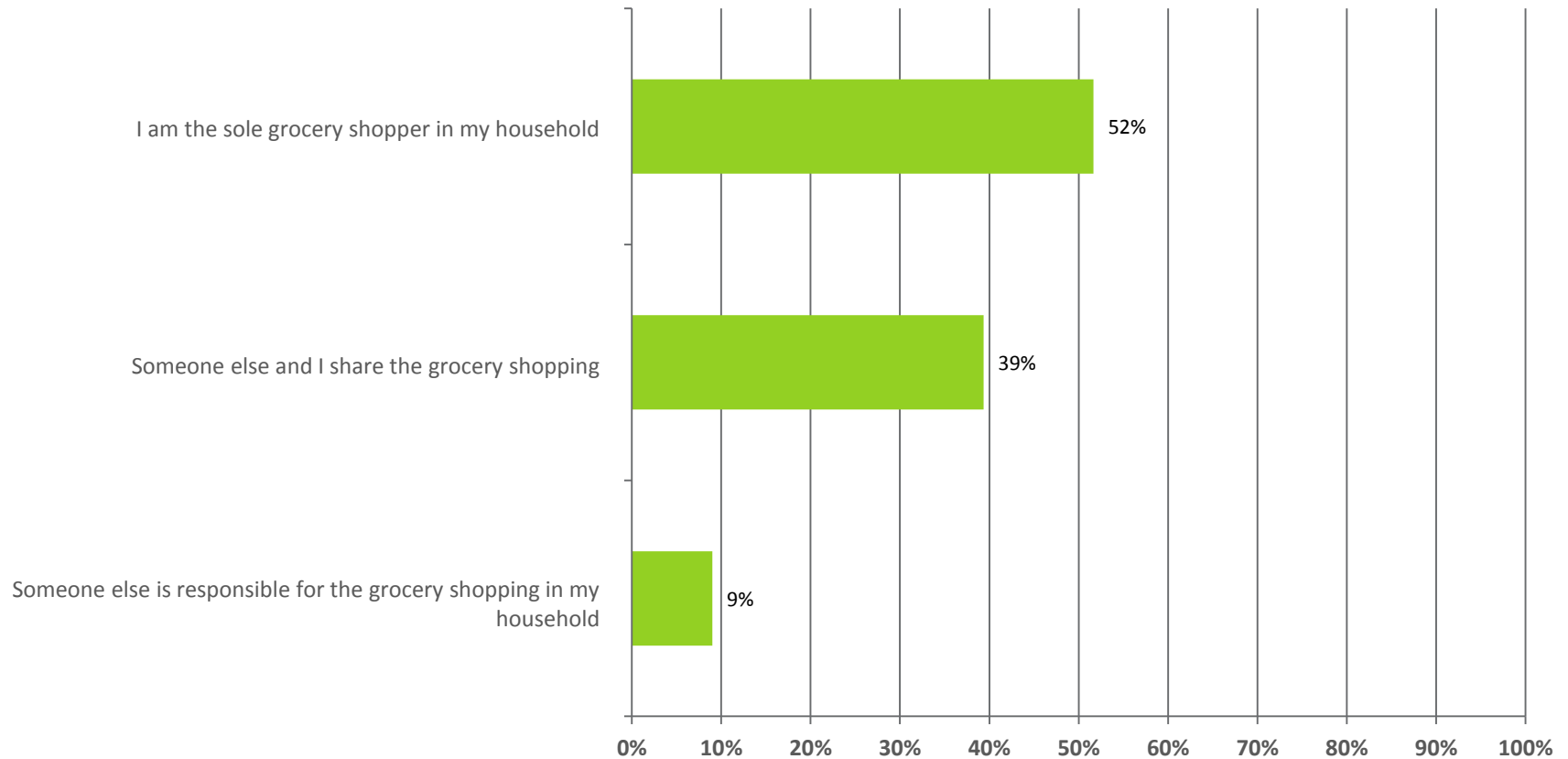


Neonics

On behalf of Sum of Us and Friends of the Earth
April 2016

Grocery Shopping Responsibilities

TSN_q8. Thinking now about household grocery shopping...Which ONE of the following statements BEST applies to you?

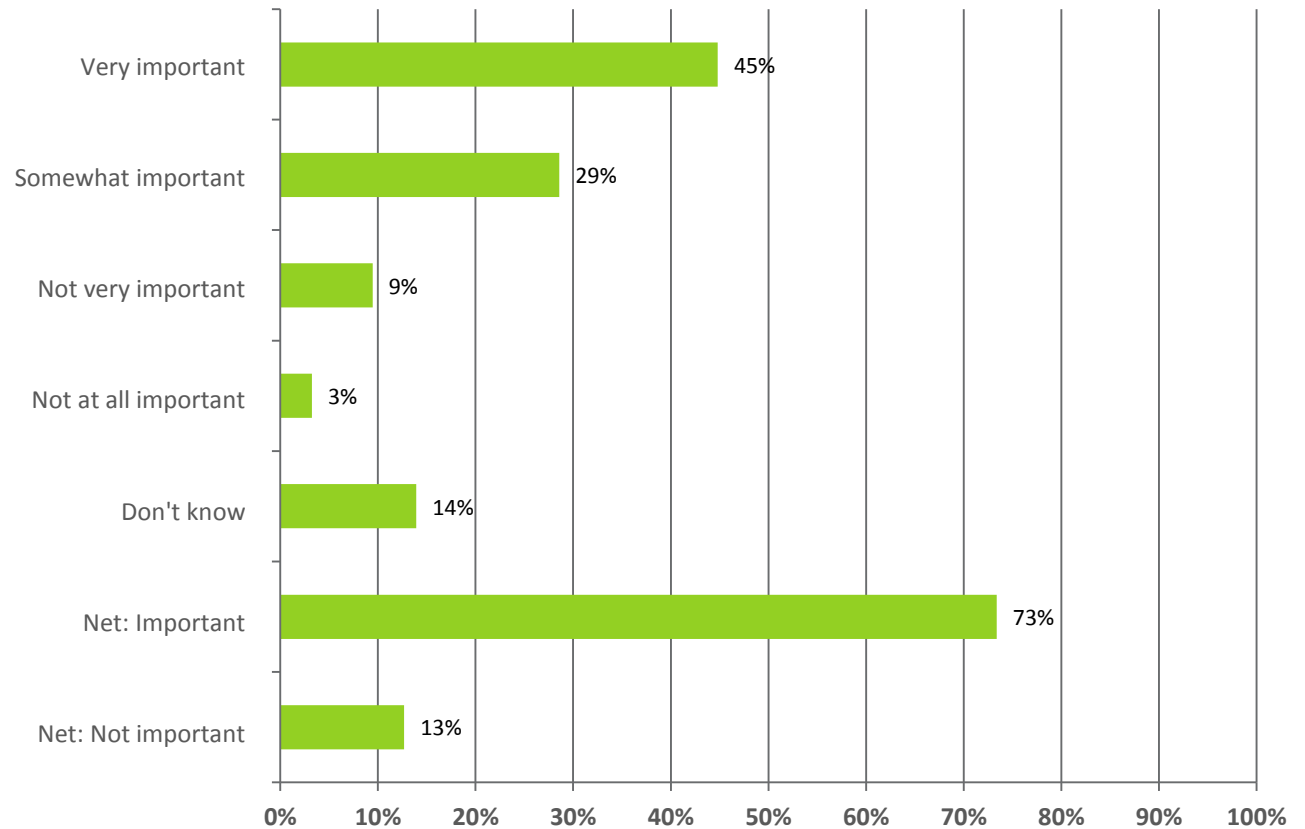


Unweighted base: All US Adults (1119)



Importance of Grocery Stores Selling Food Without Neonics

TSN_q9. How important, if at all, do you think it is for grocery stores to only sell food produced without neonics?

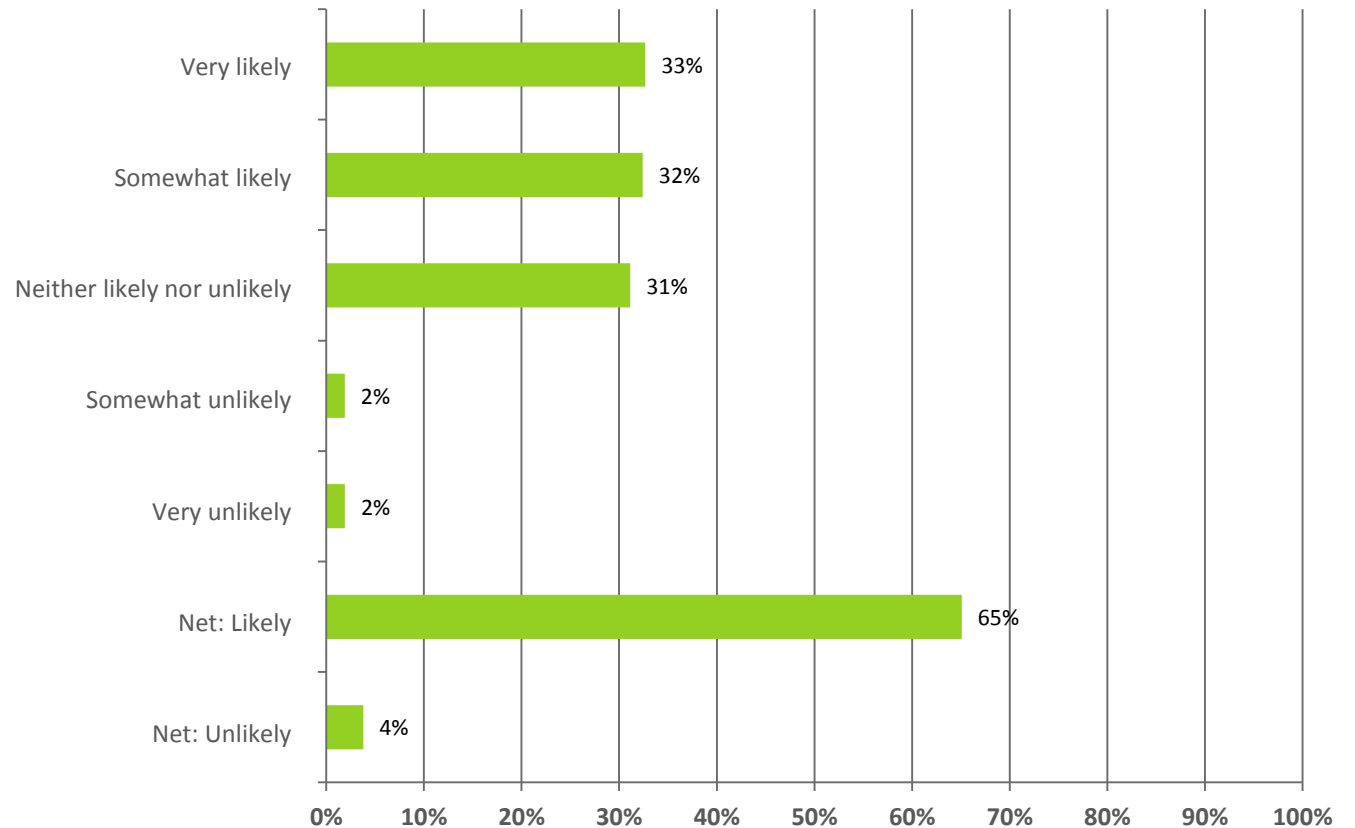


Unweighted base: All US Adult grocery shoppers (1024)



Likelihood of Shopping at a Grocery Store that Formally Committed to Eliminating Neonics

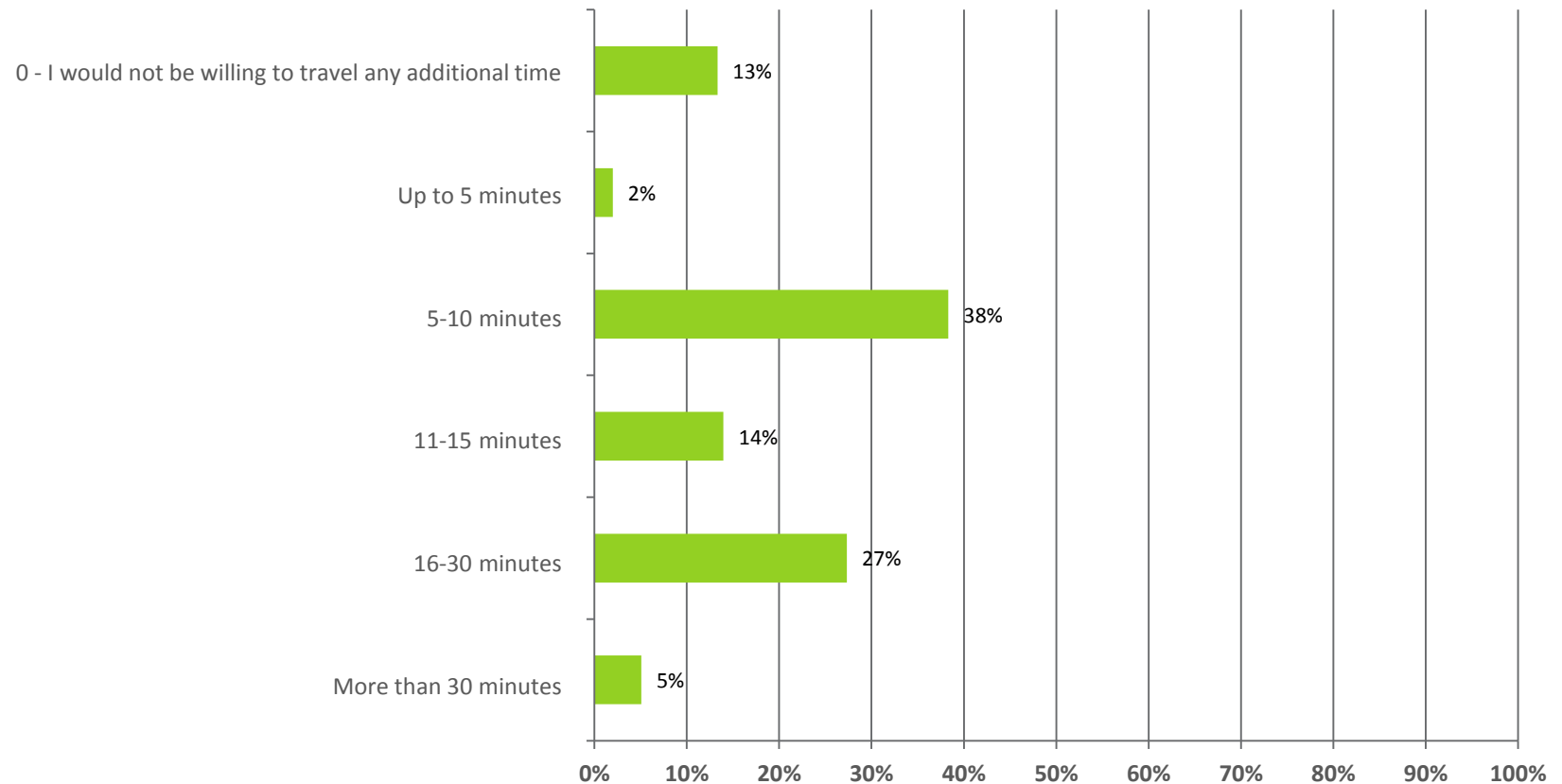
TSN_q10. Please imagine that a grocery store you do not usually shop at made a formal commitment to eliminate the use of neonics from the food they sold. If distance and prices were not different, how likely or unlikely would you be to shop at this grocery store instead of your usual store?



Unweighted base: All US Adult grocery shoppers (1024)

Amount of Additional Time Willing to Travel to a Committed Grocery Store

TSN_q11a_bands. For how much additional time outside of your regular trip to the grocery store, if any, would you be willing to travel to shop at a grocery store that had made a formal commitment to eliminate the use of neonics from the food they sold? Please type your answer in the box below, rounding to the nearest whole number of minutes. If you would not be willing to travel any additional time, please enter "0".

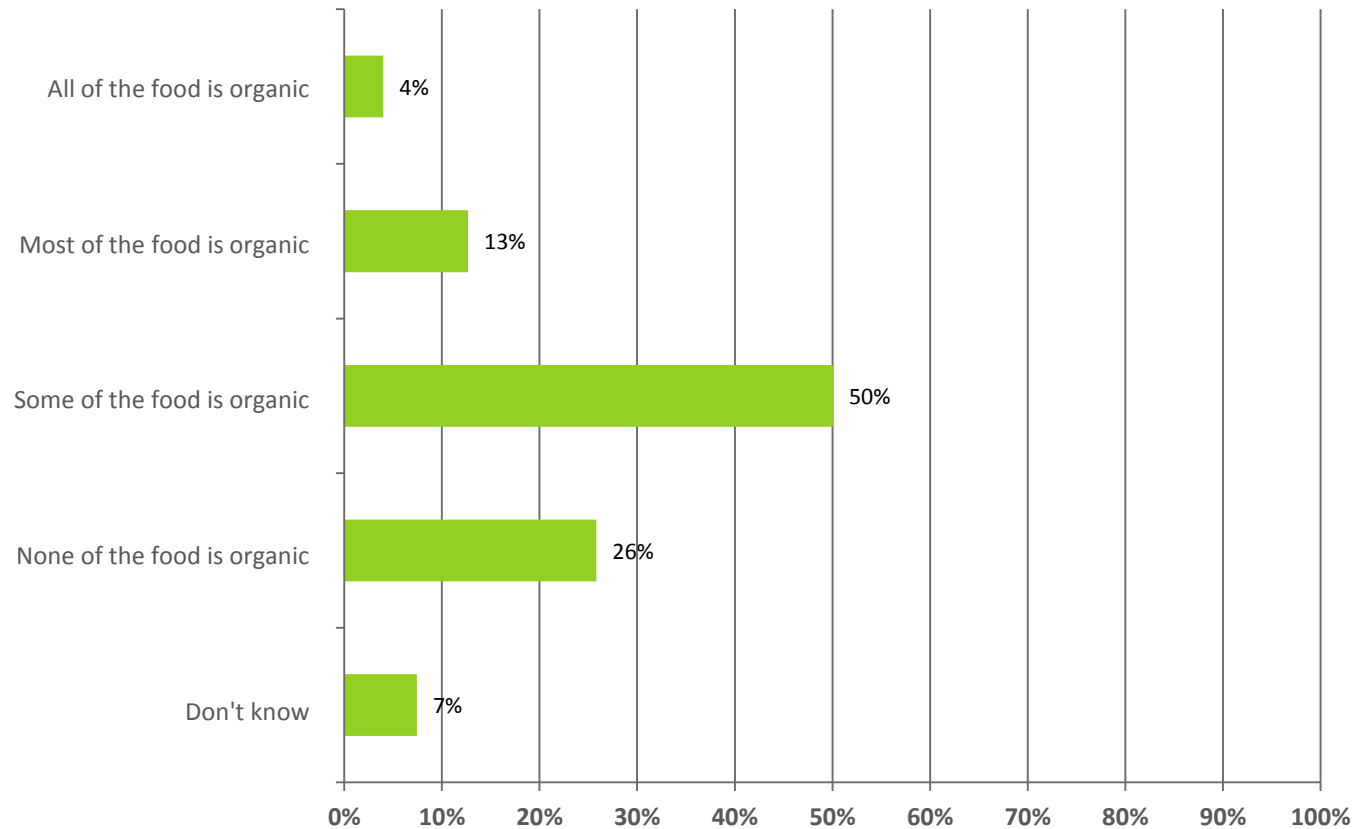


Unweighted base (670)



Organic Food Purchased

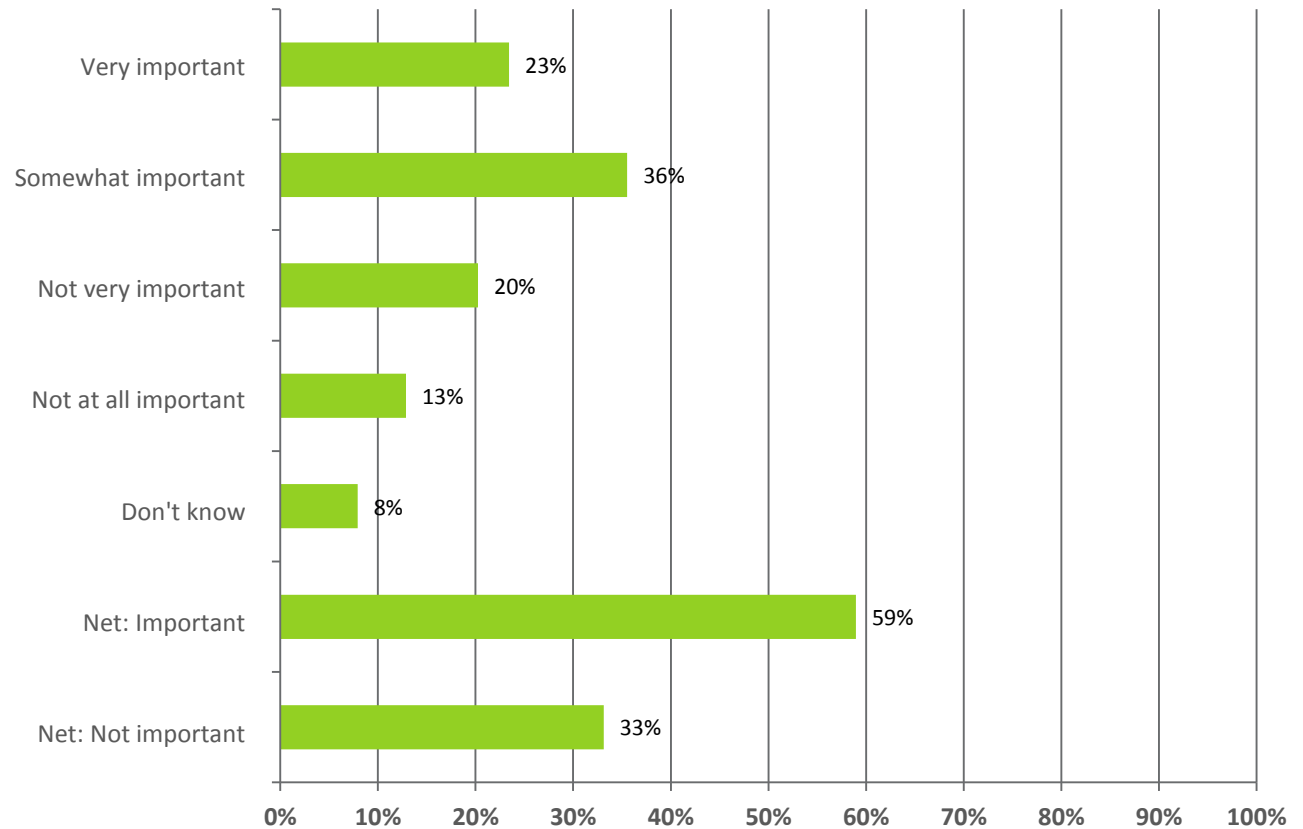
TSN_q12. Organic Food Purchased



Unweighted base: All US Adult grocery shoppers (1024)

Importance of Grocery Store Selling Organic Food

TSN_q13. Organic foods include plants grown without the use of any synthetic fertilizers or pesticides (including neonics), and meat from animals that were not given antibiotics or growth hormones. Knowing this, how important, if at all, is it to you that the grocery store you shop at sells food that is organic?

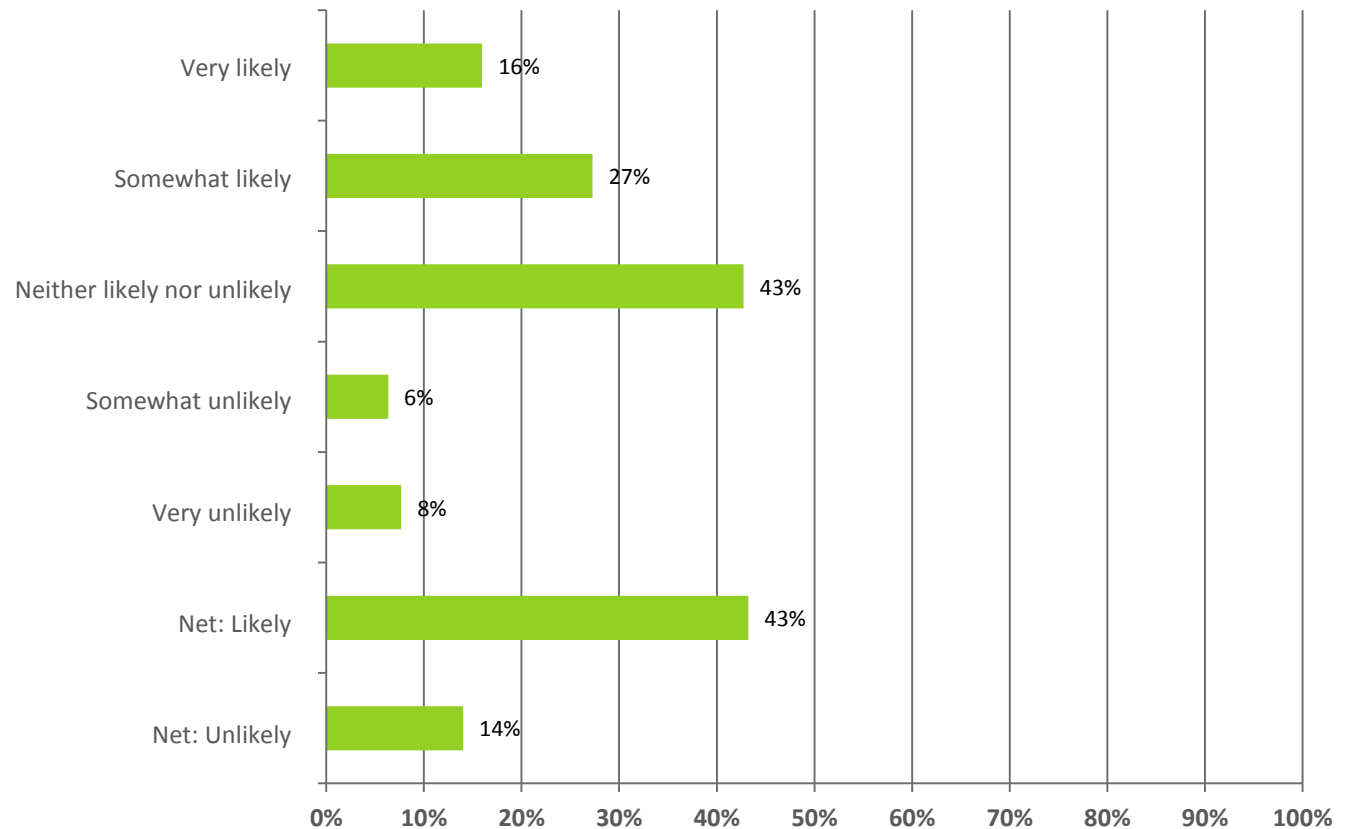


Unweighted base: All US Adult grocery shoppers (1024)



Likelihood of Shopping at a Grocery Store that Sold More Organic Foods

TSN_q14. Please imagine that a grocery store that you do not usually shop at started selling more organic foods than your current usual grocery store. How likely or unlikely would you be to shop at this grocery store instead of your usual grocery store?



Unweighted base: All US Adult grocery shoppers (1024)