



**Friends of
the Earth
United States**



**RAINFOREST
ACTION NETWORK**



Jon Moeller
Procter & Gamble
1 Procter and Gamble Plaza
Cincinnati, OH 45202

April 21, 2022

Dear Mr. Moeller,

We are writing to you in advance of Earth Day to share with you nearly 500,000 petitions you and your predecessor, David Taylor, have received calling on Procter & Gamble to address its impacts on climate-critical forests and Indigenous communities. These petitions from over the past three years reflect the growing groundswell of Indigenous leaders, NGOs, investors, faith leaders, and concerned citizens who have urged P&G to address the company's role in driving the loss of vital forest ecosystems and at-risk species and the violation of Indigenous rights. As P&G's new CEO, you have both the responsibility and the opportunity to end the company's entanglement with unsustainable and unethical practices and position P&G as a true leader on forests, climate, and human rights.

This Earth Day comes soon after the most recent Intergovernmental Panel on Climate Change (IPCC) report, which issued a stark warning about the consequences of failing to take rapid, transformative action to end reliance on fossil fuels and protect climate-critical ecosystems. Unfortunately, over the past three years, while the science has shown that our circumstances have become more dire, P&G has failed to respond with the needed ambition.

Despite growing concern from investors and customers, P&G has insisted on maintaining harmful practices that place P&G increasingly out of alignment with both [science](#) and responsible sourcing standards. P&G's failure to distance itself from the destruction of climate-critical primary forests and threatened species' habitat brands the company as an environmental laggard and implicates P&G in hampering efforts to address the climate and biodiversity crises. We are also concerned that P&G has failed to require the free, prior and informed consent of Indigenous Peoples who have lived on and stewarded the land for millennia and by P&G's continued ties to companies associated with human rights violations.

As the petitions highlight, P&G's sourcing practices across its pulp and paper and palm oil supply chains are not just environmental and human rights liabilities, but reputational and financial ones. These petitions come on the heels of recent [negative media coverage](#) about the

company's forest sourcing, [consumer guides](#) that favor more sustainable brands over P&G's, and growing [investor attention](#) to forest impacts.

P&G must take urgent, time-bound actions to address its continued ties to primary forest loss and Indigenous rights violations. In doing so, P&G will not only help to propel more just and sustainable supply chains, but establish itself as a true leader on forests, climate, and human rights. This Earth Day, we, along with these nearly half a million signatories, urge you to align with the science, the changing marketplace, and the growing calls for P&G to stop flushing away our forests.

Sincerely,

Jennifer Skene
Natural Climate Solutions Policy Manager
Natural Resources Defense Council (NRDC)

Daniel Carrillo
Forest Campaign Director
Rainforest Action Network (RAN)

Jeff Conant
Senior International Forests Program Manager
Friends of the Earth-US

Len Montgomery
Public Lands Campaign Director
Environment America