

**To:** The CEOs of Facebook, TikTok, Google & YouTube, Twitter, Pinterest  
**From:** Civil Society Groups Concerned with Climate Disinformation  
**Date:** October 4, 2022

**RE:** It's Time for Platforms to Count the Climate

The climate crisis has become increasingly apparent as the [July heat wave across Europe](#) broke records in Spain, and we saw deadly floods in eastern Kentucky destroy local communities and wildfires burning from France to California. Unfortunately, the spread of climate disinformation undermines governments' ability to efficiently and effectively respond. The [Intergovernmental Panel on Climate Change has even named climate disinformation](#) as a threat to the world's ability to effectively address climate change. The UN Secretary General António Guterres recently mentioned the threat of misinformation, proliferated by social media companies, in a recent [General Assembly speech](#) and [tweet](#).

Social media companies bear responsibility for their role in amplifying and perpetuating climate disinformation but transparency, that would quantify the exact extent, has been lacking from all platforms. The [Digital Services Act](#) has passed in the EU, and its obligations for platforms will take effect very soon. We're writing to ask platform leaders to fulfill obligations set forth in the [DSA](#), and to commit to including climate disinformation as a separately-acknowledged category in its reporting and content moderation policies in and outside of the EU. More specifically, we urge platforms to commit to recognizing climate disinformation as a specific reason within the statement required under [DSA Article 15\(1\)](#), and include data on content moderation decisions related to climate disinformation as stated under Article 23.

Platforms owe it to their users and the planet to stop amplifying the climate disinformation that undermines our ability to combat the climate crisis. We call on your companies to implement these actions as soon as possible and request a written response addressed to the signatories below.

Regards,

- 350.org
- Accountable Tech
- Action for the Climate Emergency
- Center for Countering Digital Hate
- Check My Ads
- ClimateVoice
- Digital Climate Coalition
- Exposure Labs
- Friends of the Earth
- Greenpeace
- Green Latinos
- Institute for Strategic Dialogue
- Stop Funding Heat
- Union of Concerned Scientists