

Center for Ecoliteracy

What is California Thursdays®?

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**C E N T E R F O R
E C O L I T E R A C Y**

education for sustainable living







RETHINKING SCHOOL LUNCH

A planning framework from the Center for Ecoliteracy

SECOND EDITION



CENTER FOR ECOLITERACY

1 in 1

3

FOOD AND HEALTH



THE GOAL
To offer nutrition guidance to all students and staff.

1999

2006

WELLNESS POLICY



THE GOAL
To create a healthy school environment that supports student learning and well-being.

13



50

TEACHING AND LEARNING



THE GOAL
To ensure all students have access to high-quality learning experiences.

195

2014

1

THE DINING EXPERIENCE



THE GOAL
To provide a positive dining experience for all students and staff.

1,500

9,000

PROCUREMENT



THE GOAL
To ensure all procurement activities are ethical and sustainable.

80%



FACILITIES

THE GOAL
To ensure all facilities are safe, secure, and functional.



88%

72%

FINANCES



THE GOAL
To ensure all financial activities are transparent and accountable.

\$600



14,000

WASTE MANAGEMENT



THE GOAL
To ensure all waste management activities are sustainable and efficient.

80%+



PROFESSIONAL DEVELOPMENT

THE GOAL
To ensure all professional development activities are relevant and impactful.



\$10

7,600

MARKETING AND COMMUNICATIONS



THE GOAL

To ensure all marketing and communications activities are effective and engaging.





2,089,034

TOTAL ENROLLMENT IN PUBLIC SCHOOLS

348,536,937

TOTAL MEALS SERVED ANNUALLY IN PUBLIC SCHOOLS

farm to school



center of the plate







California Thursdays is a
network of leaders



12,000+

food service workers in our network

professional development



marketing and
communications



CALIFORNIA
THURSDAYS[®]









Our effort is turning
California Food
for Culkin's Kids™
Nutrition Services
Local Utilities - National Delivery
SUNCOAST
SUNCOAST

CALIFORNIA
THURSDAYS

impact

Once



Chicken 360,000 lbs.

Brown Rice 223,000 lbs.

Cilantro 40,000 lbs.

Sweet red pepper 133,000 lbs.

Green pepper 65,000 lbs.

Onion 140,000 lbs.

Jalapeno pepper 6200 lbs.

One day a month



Chicken 3,600,000 lbs.

Brown Rice 2,230,000 lbs.

Cilantro 400,000 lbs.

Sweet red pepper 1,330,000 lbs.

Green pepper 650,000 lbs.

Onion 1,400,000 lbs.

Jalapeno pepper 62,000 lbs.

One day a week



Chicken 13,700,000 lbs.

Brown Rice 8,450,000 lbs.

Cilantro 1,520,000 lbs.

Sweet red pepper 5,040,000 lbs.

Green pepper 2,470,000 lbs.

Onion 5,320,000 lbs.

Jalapeno pepper 238,000 lbs.

California Thursdays connects
the cafeteria, classroom,
and school garden

ABUNDANT CALIFORNIA

MODELING THE LOCAL FOOD SYSTEM

OVERVIEW

In this lesson, students will begin to imagine their place in the story of food systems. They will examine the steps involved in a California crop—orange—and then create a model showing the food system that brings them one of their favorite fruits. As students think about where their food comes from, they will begin to understand and appreciate all the significant people that are affected by their food choices.

GRADE LEVEL: 3-5



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LEARNING GOALS
**MODELING THE LOCAL
FOOD SYSTEM**

OVERVIEW

THE LOCAL FOOD SYSTEM
IS A COMPLEX NETWORK OF
ACTORS AND ACTIVITIES THAT
CONNECTS PRODUCERS AND
CONSUMERS. THIS CHALLENGE
EXPLORES THE LOCAL FOOD
SYSTEM AND THE ROLE OF
SCHOOL GARDENS IN
SUPPORTING IT.



LEARNER FOR QUALITY EDUCATION

LEARNING GOALS
**TABLE GRAPES:
CELEBRATING THE HARVEST**

OVERVIEW

TABLE GRAPES ARE A VERSATILE
FRUIT THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF TABLE GRAPES
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



LEARNER FOR QUALITY EDUCATION

LEARNING GOALS
**THE TOMATO SALSA
CHALLENGE**

OVERVIEW

TOMATO SALSA IS A VERSATILE
DISH THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF TOMATO SALSA
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



LEARNER FOR QUALITY EDUCATION

LEARNING GOALS
**DESIGNING BEAN SEED
PACKETS**

OVERVIEW

BEAN SEEDS ARE A VERSATILE
CROP THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF BEAN SEEDS
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



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LEARNER FOR QUALITY EDUCATION

LEARNING GOALS
**WINTER SQUASH:
SINK OR FLOAT?**

OVERVIEW

WINTER SQUASH IS A VERSATILE
CROP THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF WINTER SQUASH
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



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LEARNING GOALS
**INVESTIGATING
CABBAGE TRADITIONS**

OVERVIEW

CABBAGE IS A VERSATILE
CROP THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF CABBAGE
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



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LEARNING GOALS
**ORANGES:
A TASTE OF CALIFORNIA
MUNSHINT**

OVERVIEW

ORANGES ARE A VERSATILE
FRUIT THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF ORANGES
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



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LEARNING GOALS
**STRAWBERRY NO-CRUSH
CHALLENGE**

OVERVIEW

STRAWBERRIES ARE A VERSATILE
FRUIT THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF STRAWBERRIES
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



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LEARNING GOALS
CREATING ASPARAGUS ADS

OVERVIEW

ASPARAGUS IS A VERSATILE
CROP THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF ASPARAGUS
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



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LEARNING GOALS
RAISING RADISHES

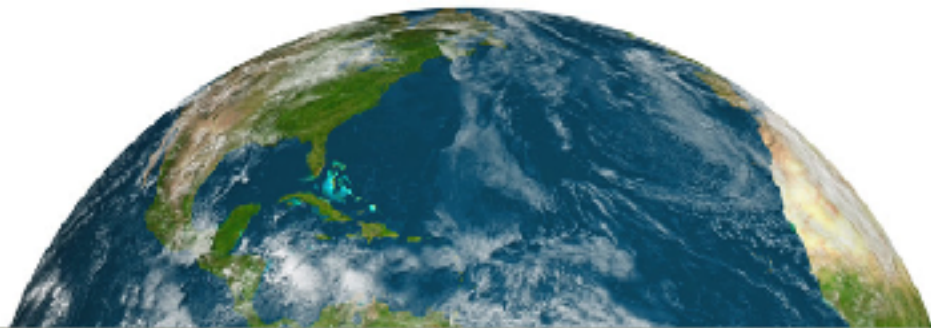
OVERVIEW

RADISHES ARE A VERSATILE
CROP THAT CAN BE ENJOYED
IN MANY WAYS. THIS CHALLENGE
EXPLORES THE HISTORY AND
CULTURE OF RADISHES
AND THE ROLE OF SCHOOL
GARDENS IN SUPPORTING
THEIR PRODUCTION.



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UNDERSTANDING FOOD AND CLIMATE CHANGE

An Interactive Guide



CENTER FOR ECOLITERACY



CILANTRO



Grown by:
Los Arboles
Students!!





What will your
California Thursdays
look like?

thank you