



BRANDON LANE | INSTITUTIONAL ENGAGEMENT MANAGER

IN MY FORMER LIFE...







School Lunch Toolkit for Change:

MAKING HEALTHY, CLIMATE-FRIENDLY
FOOD SERVICE A REALITY.





PhysiciansCommittee
for Responsible Medicine

WE AREN'T ALONE!

THIS IS BIGGER THAN US...



The United States operates the **largest** domestic restaurant chain.



...operates more domestic locations than
Subway, Starbucks, and McDonald's **combined**...



A massive **one meal a day** institutional provider.

WHAT IF...





...that **one meal a day** were plant-based?



9 out of 10 children in America
could choose a daily plant-based meal...



...**drastically reduce** chronic illness and disease...



...**radically limit** long term healthcare costs and tax liability...



...and **meaningfully reduce** emissions, water and land usage.



FOR HEALTH



FOR ENVIRONMENT



FOR COMMUNITY



FOR EQUITY



FOR SAVINGS

FROM WHAT IF TO HOW TO.



Plant-Based Food Service Guide for K-12 Schools



Recipes and tips to offer plant-based school lunches,
for your bottom line and student health



WHAT'S INSIDE?

Answers to FAQs

NSLP Recipes

Promotional Materials

Parent Resources

And more...



THANK YOU | brandon@omdfortheplanet.com