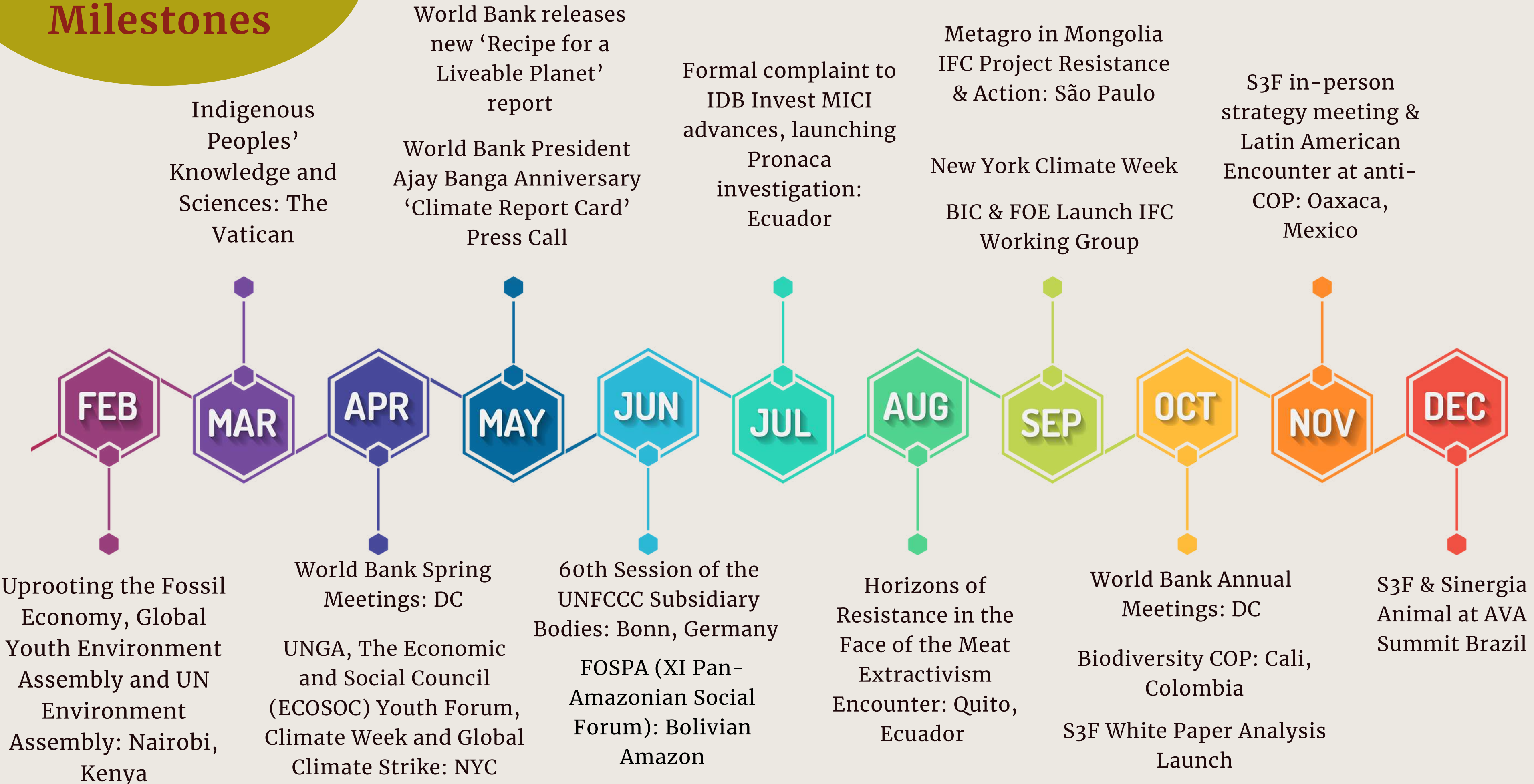


**STOP
FINANCING
FACTORY
FARMING
CAMPAIGN**



**2024
VISUAL
REPORT**

2024 Milestones



2024 Event Highlights





KENYA, FEBRUARY 2024

UN Environment Assembly

At UNEA-6, world leaders, civil society, and scientists met to shape global environmental policy. Our youth ambassador, **Xananine Ramirez**, delivered opening remarks on Latin America's water, energy, food, and ecosystem nexus, underscoring the need to end development bank financing of factory farming.



STOP FINANCING FACTORY FARMING CAMPAIGN



📍 ROME, MARCH 2024

Indigenous Peoples' Knowledge and Sciences at the Vatican

S3F Youth Ambassador Xananine Ramirez engaged the Pope about the S3F campaign and shared her concern that Indigenous knowledge and traditions that have sustained nature for thousands of years are under attack by industrial animal agriculture.



STOP FINANCING FACTORY FARMING CAMPAIGN





NEW YORK CITY, APRIL 2024

HIGHLIGHT



Friends of the Earth Action

Brooklyn Bridge

GLOBAL CLIMATE STRIKE



STOP FINANCING FACTORY FARMING CAMPAIGN





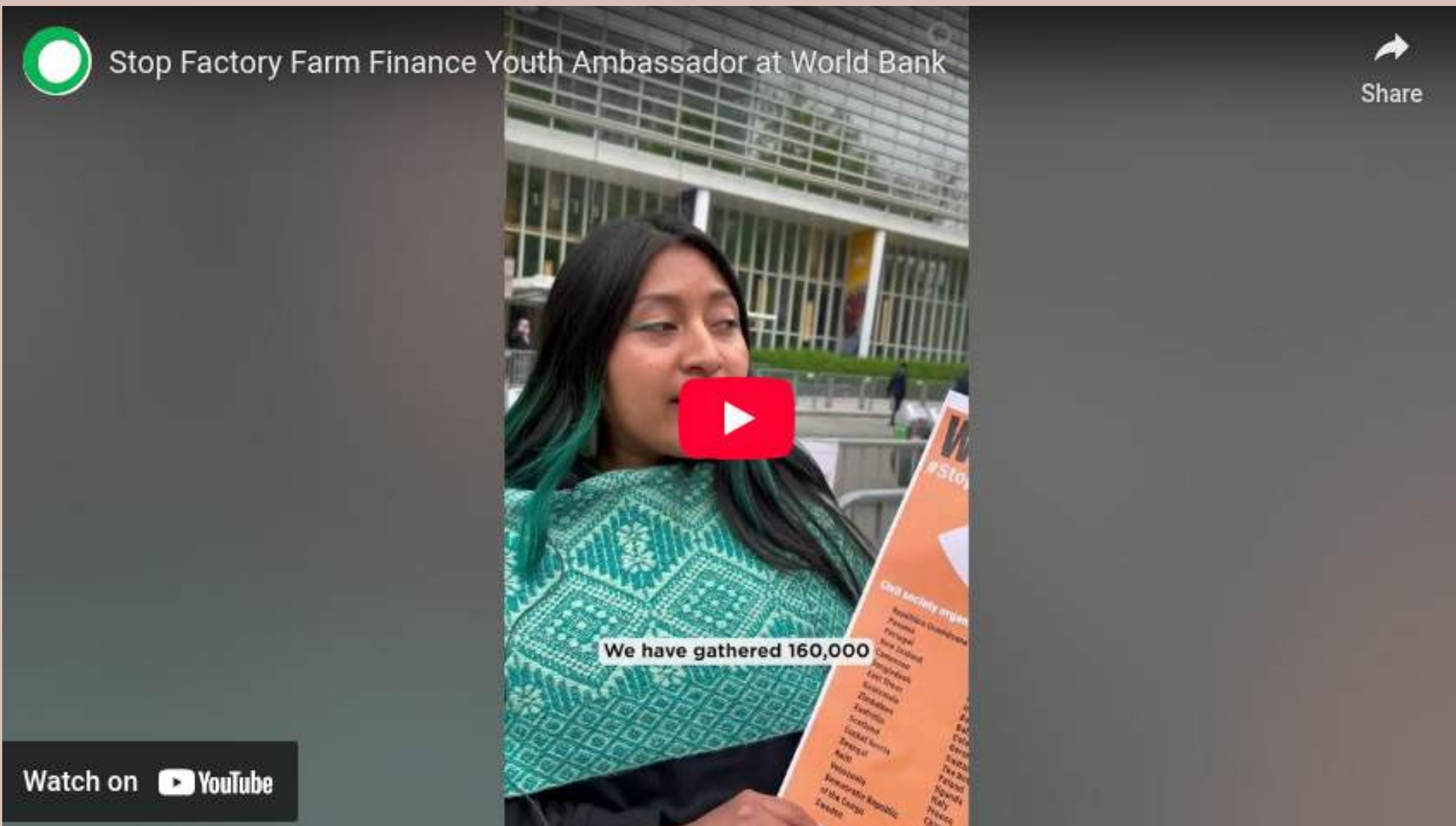
HIGHLIGHT

World Bank Annual Spring Meetings

The high-profile event presented an opportunity to engage directly with influential stakeholders. We delivered a global petition urging the World Bank to reconsider its investments in factory farming.



World Bank Annual Spring Meetings



We also delivered an open letter signed by 160,000 citizens and 280 organizations spanning 131 countries to World Bank representatives at their global headquarters, calling on the Bank to halt investments in industrial livestock.

Our bilingual video and social media toolkit sparked **1,154 tweets in seven languages using #StopFinancingFactoryFarming**, reaching 2.6 million people and generating 4.5 million impressions.



60th Session of the UNFCCC Subsidiary Bodies, Bonn, Germany

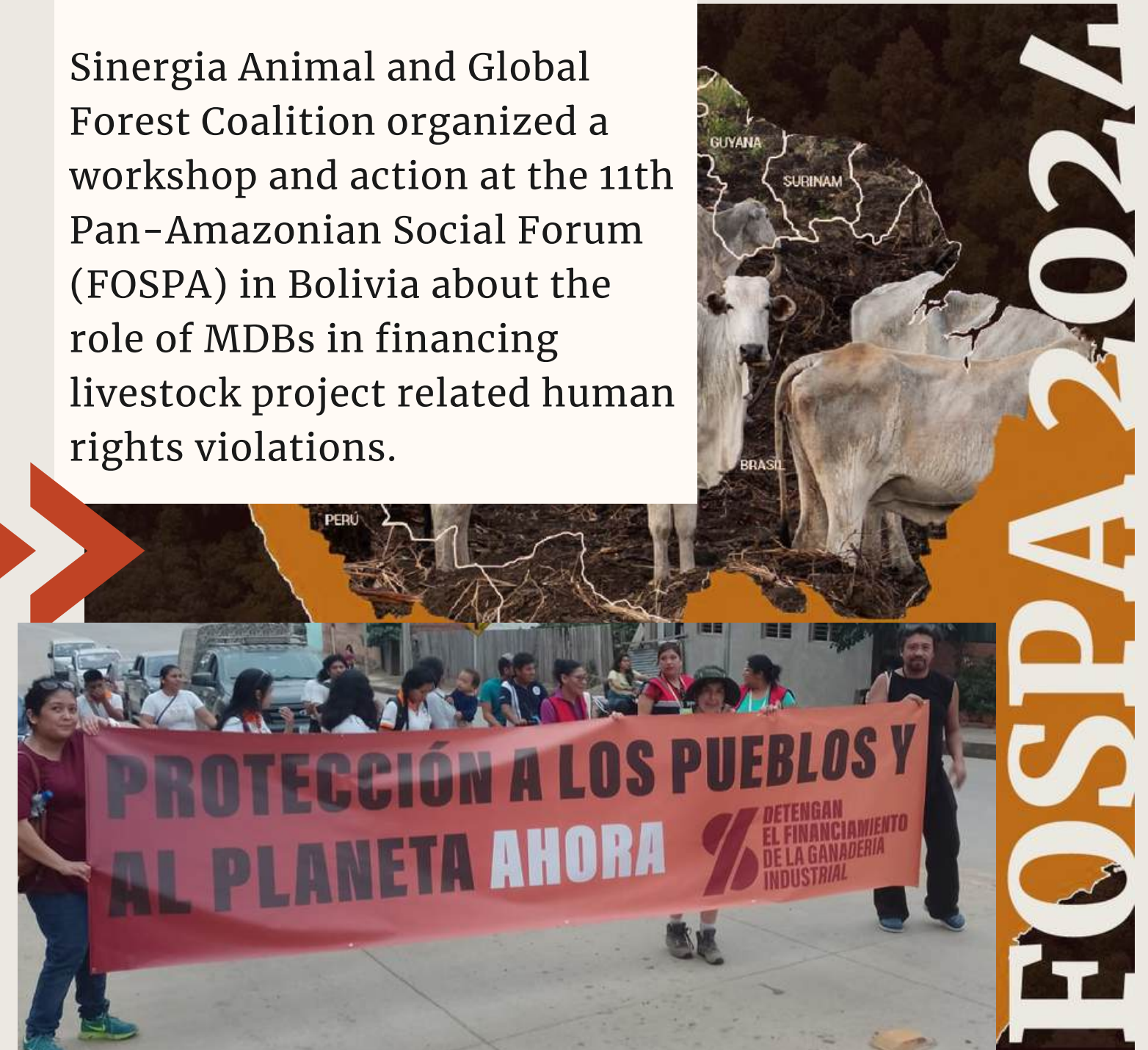
S3F Youth Ambassador Xananine Calvillo Ramirez attended the 60th Convention on Climate Change in Bonn, Germany where governments, civil society and financial institutions gathered to discuss the implementation of the Paris Agreement and the goal of keeping global warming below 1.5 degrees Celsius.

Check out
Xananine's
statement



11th Pan-Amazonian Social Forum (FOSPA)

Sinergia Animal and Global Forest Coalition organized a workshop and action at the 11th Pan-Amazonian Social Forum (FOSPA) in Bolivia about the role of MDBs in financing livestock project related human rights violations.





MICI Complaint Advances: Pronaca Campaign Milestone

We conducted certified water testing of groundwater & well water on the Peripa River, revealing pollution levels unsafe for human consumption or bathing. The data tied this pollution to nearby industrial pig farms. The IDB Invest Board of Executive Directors approved a formal investigation into the claims we made in our official complaint to MICI, to begin in November. Our campaign with Cedenma and the Tsáchilas Indigenous communities to hold Pronaca accountable is ongoing.



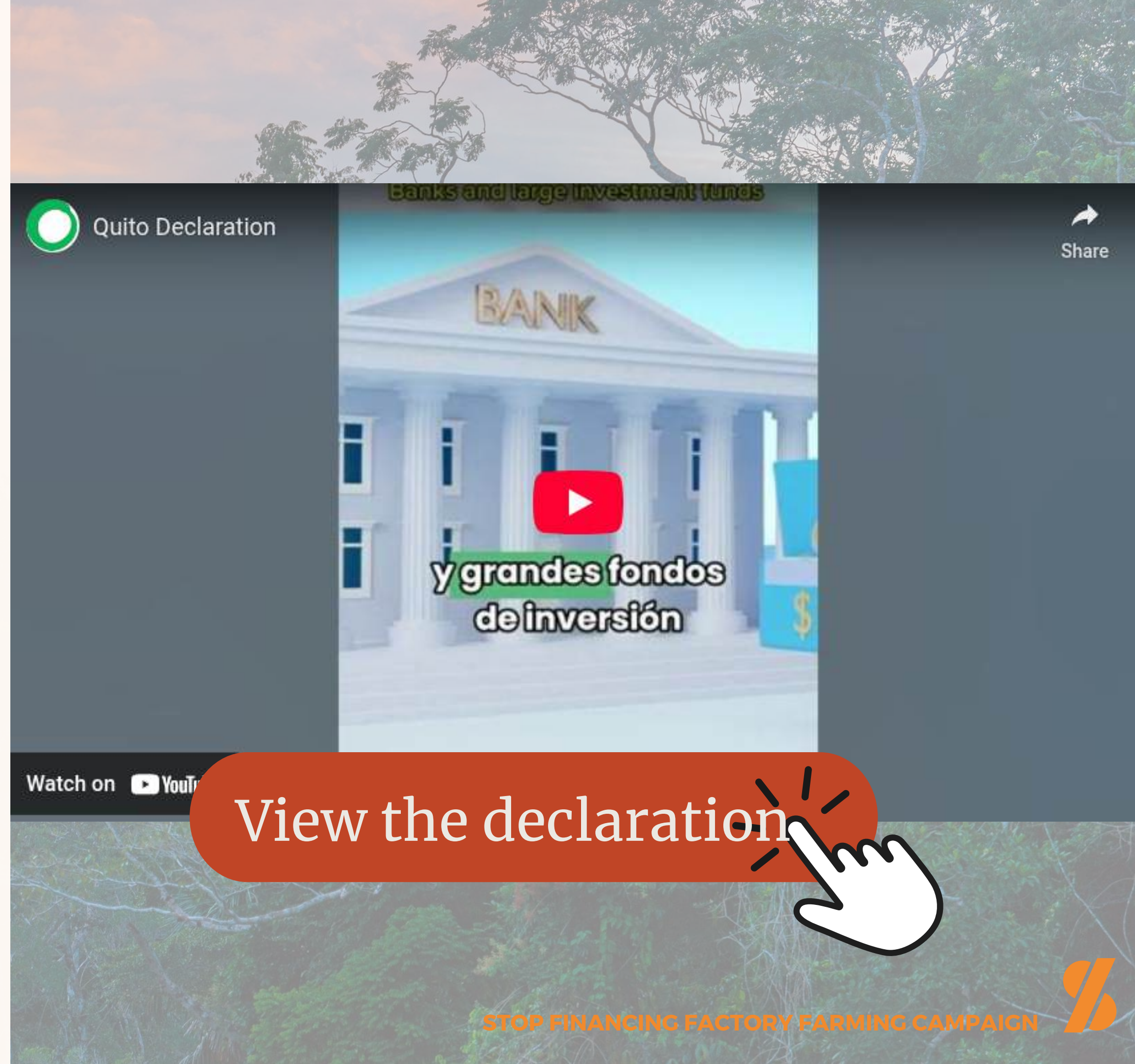


QUITO, ECUADOR AUGUST 2024

Possible Horizons of Resistance in the Face of the Meat Extractivism

Groups like Heñoi, CIPCA, and Acción Ecológica analyzed factory farming's growth, pinpointing MDB financing as an advocacy target. A powerful video, declaration, and 2025 work plan emerged.

On this day in August, Tsáchila Indigenous representatives invited us to their land to discuss strategies for resisting industrial cattle projects.





CLIMATE WEEK

Youth Ambassador Xananine Calvillo Ramirez organized an S3F contingent of Indigenous allies in New York City during the UN Permanent Forum on Indigenous Peoples. They marched across the Brooklyn Bridge chanting our demands to the World Bank.

NEW YORK CITY, SEPTEMBER 2024 



STOP FINANCING FACTORY FARMING CAMPAIGN



NGO Sinergia Animal protests with a stuffed jaguar with bandaged paws, symbolizing the devastation of recent fires in Brazil

METAGRO ACTION

SAO PAULO BRAZIL, SEPTEMBER 2024 

On September 26, activists from Sinergia Animal and S3F protested outside the IFC office in São Paulo, demanding the cancellation of a proposed loan for a cattle feedlot in Mongolia, led by the company Metagro. They highlighted concerns over the project's environmental and animal welfare impact, including its potential link to Brazilian soy exports.

WORLD BANK:
WHEN WILL YOU STOP
FUNDING DESTRUCTION?



STOP FINANCING FACTORY FARMING CAMPAIGN



📍 COLOMBIA, OCTOBER 2024

BIODIVERSITY COP 16



Sinergia Animal and Global Forest Coalition leveraged the Biodiversity COP in Colombia to demand that MDB financial flows align with the the Global Biodiversity Framework.

We published an [S3F brief](#) with key data on the role of MDBs in financing industrial livestock, held a side event to discuss the role of MDBs and their misalignment, placed an [op-ed](#) about why Multilateral Banks Must Stop Funding the Factory Farms Fueling the Biodiversity Crisis and organized two actions to draw attention to the role of MDBs.



STOP FINANCING FACTORY FARMING CAMPAIGN





WORLD BANK FALL MEETINGS

WASHINGTON DC, OCTOBER 2024 

FOE US organized a World Bank Action Day rally and march in coordination with the Big Shift Coalition outside World Bank HQ. FOE US President Erich Pica spoke at the end of the march in front of the White House.



This mobilization focused on the broader climate action agenda but highlighted S3F demands around the World Bank shifting investments away from exploitative factory farming and the Just Transition for a Livable Future.

STOP FINANCING FACTORY FARMING CAMPAIGN



Bus Shelter Ads



“Now is the time to put agriculture and food at the top of the [climate] mitigation agenda.”
– World Bank



**NOW IS THE TIME FOR
THE WORLD BANK GROUP TO
#StopFinancingFactoryFarming**



PAID FOR BY FRIENDS OF THE EARTH

By 2036,
global emissions from livestock
MUST DROP BY 61%
to align with the goals
of the Paris Agreement.



Now is the time for the World Bank Group to
#StopFinancingFactoryFarming



PAID FOR BY FRIENDS OF THE EARTH

We placed targeted ads aimed at sparking a conversation about industrial livestock financing at five bus shelters surrounding World Bank HQ and in the Devex Invested Special Edition for the World Bank Annual Meetings

Newsletter Ad

WASHINGTON DC 

Our newsletter ad in *Devex*
Invested successfully
reached nearly 8,000
senior decision-makers
across major development
institutions, including the
World Bank Group, USAID,
and various development
banks



“Factory farms that are funded by World Bank loans have contaminated our river and destroyed our traditional way of life.”

– Ricardo Calazacón,
Member of the Tsáchilas
Indigenous community in Ecuador



**NOW IS THE TIME FOR
THE WORLD BANK GROUP TO**
#StopFinancingFactoryFarming

PAID FOR BY FRIENDS OF THE EARTH



“To protect our planet, we need to transform the way we produce and consume food.”

– World Bank

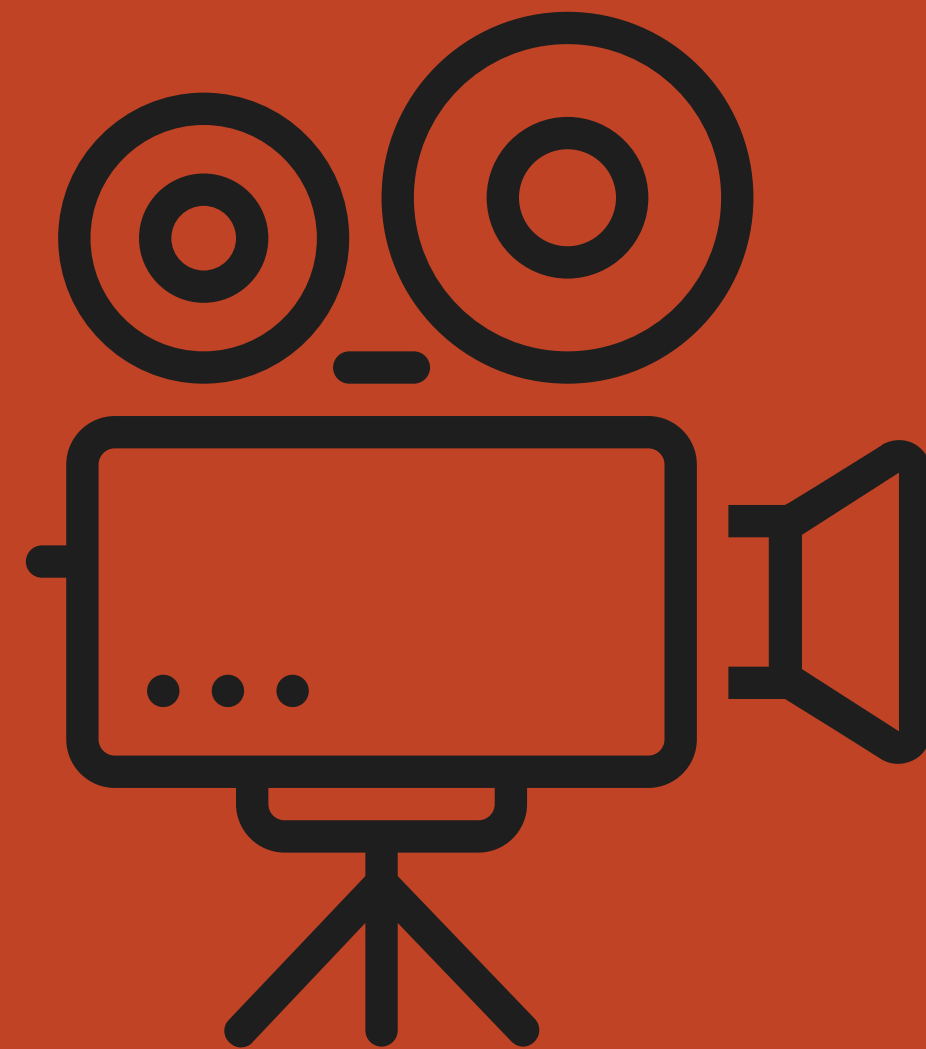


**NOW IS
THE TIME FOR
THE WORLD
BANK GROUP TO**
#StopFinancingFactoryFarming

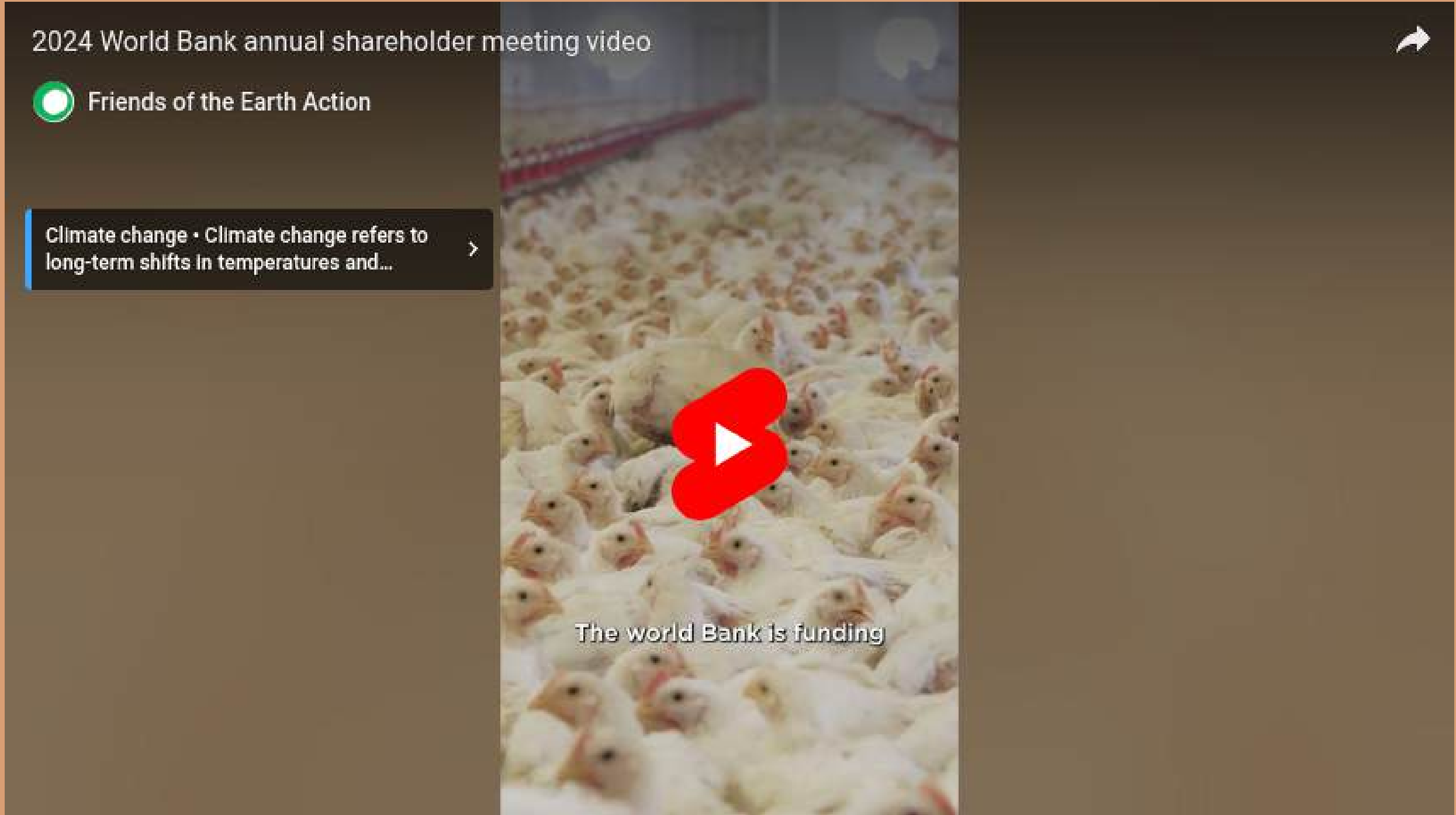
PAID FOR BY FRIENDS OF THE EARTH



WORLD BANK SOCIAL MEDIA CAMPAIGN



WASHINGTON DC, OCTOBER 2024



During the World Bank Annual Meetings we released a short video, ran a digital LinkedIn ad campaign and a social media campaign to get the video in front of World Bank and IFC decision makers. The social media campaign reached 1.2 million people and generated over 700 new followers.



CSPF: The World Bank's Recipe for a Livable Planet: What's Cooking? Is It Healthy and Sustainable?

Thursday, October 24, 2024

13:30–15:00 Eastern
Room I 2–250
World Bank I Building

According to the World Bank "Recipe for a Livable Planet is the first comprehensive global roadmap for mitigating the agrifood system's contributions to climate change. It shows how the agriculture system that produces the world's food can cut greenhouse gas emissions while continuing to feed the world."

But questions remain: What are the political and economic obstacles? How can it be implemented/financed? Does it go far enough, fast enough, to meet the 1.5C Paris Agreement target? How will it impact biodiversity? And perhaps most important: will it offer secure and nutritious food for the world's poor? Join us to get answers.

Our Speakers

Ashesh Prasann

One of the principal authors of Recipe for a Livable Planet and Senior Agriculture Economist, The World Bank

Caroline Oliveira

Development Director, Sinergia Animal- Brazil

Peter Stevenson

Sr. Policy Advisor, Compassion in World Farming

Gabor Figeczky

Head of Global Policy at IFOAM (formerly the Int'l Federation of Organic Agriculture Movements) - Organics International



HIGHLIGHT

CHALLENGING THE WORLD BANK'S RECIPE FOR A LIVEABLE FUTURE

CIVIL SOCIETY POLICY FORUM WEBINAR

In May, the World Bank released a report titled "**Recipe for a Liveable Planet**" acknowledging the urgent need to decrease the food system's climate footprint.

We organized a Civil Society Policy Forum panel on October 24th to educate stakeholders about the climate and social impacts of industrial livestock production, challenging the report's intentions.



Team Meeting

S3F STEERING COMMITTEE MEMBERS FROM COLOMBIA, BRAZIL, NETHERLANDS, SCOTLAND, PORTUGAL AND THE U.S. GATHERED IN OAXACA TO COLLECTIVELY DRAFT A STRATEGIC PLAN FOR 2025



S3F In-Person Strategy Meeting





Whereas last year S3F's steering committee worked with Ecuador's Indigenous communities affected by Pronaca, this year's field visits focused on solutions to industrial animal agriculture in Oaxaca.



- Visited a women-led agroecological farm outside Oaxaca City
- Explored a family-run mushroom farm supplying ingredients for plant-based Oaxacan dishes
- Joined Anti-COP, where Youth Ambassador Xananine led an S3F workshop mapping agribusiness impacts and discussing community-led resistance strategies with global leaders



2024 Artifacts



STOP FINANCING FACTORY FARMING CAMPAIGN



Green Central Banking

News

Research

Scorecard

Why Green Central Banking?

SUBSCRIBE

MONEY POLICY

CAPITAL REQUIREMENTS

DISCLOSURE

NATURE LOSS

SUPERVISION

STRESS TESTS

MORE

← News


How has Ajay Banga fared on climate during first year as World Bank president?

June 21, 2024 | Written by [Moriah Costa](#) | [World Bank](#)

It has been over a year since [Ajay Banga took the helm of the World Bank](#), pledging to ramp up its climate initiatives. But how has he stacked up against his promises made when he took on the role?

Soon after becoming president of the World Bank, Banga introduced a new vision statement for the bank which included a focus on sustainability and reducing the impact of climate change in order to “create a world free of poverty on a livable planet”.

During Cop28, he committed to devoting 45% of the lender’s annual financing to climate by 2025, 10% more than the previous year. Under Banga’s leadership, the World Bank has introduced programmes to slash methane emissions and help developing countries better respond to crises, as well as broaden its [climate resilient debt pause clauses](#) to



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Home > Green Finance > Climate & Animal Activists Urge World Bank to Stop Financing Factory Farms

Climate & Animal Activists Urge World Bank to Stop Financing Factory Farms

By [Anay Mridul](#) — Published on **Apr 8, 2024** — Last updated **Apr 9, 2024**


Ativistas pedem ao Banco Mundial que cancele empréstimo para expansão da pecuária em meio a incêndios

Notícias

World Bank Thwarts Climate Goals With \$750 Million Factory Farm Investments

Leading development banks invested at least \$2.27 billion in “a leading driver of greenhouse gas emissions” in 2023.


By [Olivia Rosane](#), COMMON DREAMS
October 21, 2024




The World Bank Must Stop Ploughing Funds into Factory Farming

The international lending giant has pledged to double agriculture funding by 2030, but development banks are so far “failing spectacularly” to invest in sustainable solutions.

OPINION



By [Alessandro Ramazzotti](#) on Nov 15, 2024 @ 03:15 PST
4 min read



smoke caused by fires along the BR-230 (Transamazonica) highway in Manicoré, in Amazonas, Brazil on September 22, 2022. (Photo: Michael Dantas /AFP via Getty Images)

Multilateral Banks Must Stop Funding the Factory Farms Fueling the Biodiversity Crisis

PRESS HITS

Across 2024, the S3F Campaign generated significant coverage, with over 43 press hits across major international outlets such as The Guardian, Bloomberg, Reuters, El País, Mongabay and Climate Change News.

Opinion

Sport

Culture

Lifestyle

The Guardian

Climate crisis

Wildlife

Energy

Pollution


Green light

observer Bank

This article is more than 6 months old

World Bank’s funding of ‘hog hotel’ factory farms under fire over climate effect

Environmental and animal welfare groups call on lender to phase out support for ‘industrial’ livestock operations



Young pigs in a lift at Guangxi Yangxiang’s high-rise pig farm at Yaji Mountain in southern China.

goed-Thomas

2024 07:00 EDT

hare

Advertisement

Cathay Pacific

We curated our menu to taste b at 35,000 ft.

CATHAY MOVIE

Welcome to Hong Kong and flights.cathaypacific.com

Book Now


To Tackle Climate Crisis, the Bank Must Stop Financing Industrial Livestock

May 28, 2024 | Inter Press Service

Climate Change, Development & Aid, Economy & Trade, Environment, Featured, Global, Headlines, IPS UN: Inside the Glasshouse, Sustainable Development Goals, TerraViva United Nations

INTERNATIONAL

International lenders continue to pour money into meat and milk, despite climate pledges




International lenders conti into meat and milk, despite

Using AI b aid in diag

Trump, wi attention l

93 Rohingya deceased

FACTORY FARMS



their pens at a farm in Zhuj, east China’s Zhejiang province on March 2, 2011. (Photo: STR/AFP via Getty Images)

World Bank Leads Development Giants in Investing \$2.27 Billion in Factory Farms

"We're calling on World Bank President Ajay Banja to phase out these investments, which are undermining his climate agenda," said a researcher.

STOP FINANCING FACTORY FARMING CAMPAIGN

POWER OF THE PEN:

MAKING THE CASE AGAINST MDB-FUNDED FACTORY FARMING PROJECTS

The Early Warning System is a powerful tool that centralizes information on development projects with potential environmental and human rights impacts.

Read on



By monitoring industrial livestock projects at 16 development finance institutions, it helps S3F identify and mobilize networks against the most harmful proposals.

Discover how S3F uses this tool to resist MDB-financed industrial livestock projects in our blog post, [The Power of the Pen](#).



Photo credit: Green Leaf Advocacy and Empowerment Center



S3F COP 16 BRIEFER

HOW DEVELOPMENT BANK INVESTMENTS IN INDUSTRIAL LIVESTOCK ARE AT ODDS WITH THEIR PARIS AGREEMENT COMMITMENTS

Target 14 of the Global Biodiversity Framework (GBF) requires public and private financial flows to be aligned with the goals of the GBF. To achieve this, Multilateral Development Banks must stop financing the industrial livestock sector, as it is the largest driver of biodiversity loss globally. Shifting finance to more sustainable food systems will also promote nutritionally superior diets and will help achieve multiple SDGs.

[Read on](#)



OF ALL MAMMALS ON EARTH

60%
ARE
LIVESTOCK



36%
ARE
HUMANS

4%
ARE
WILD
ANIMALS

70%
OF BIRDS ARE
CHICKENS AND
OTHER POULTRY



30%
ARE
WILD



“

The enormous hidden costs of the global agrifood system, estimated at about USD 12 trillion/year are a strong indication that it is no longer fit for purpose

”

–World Bank Global Director



STOP FINANCING FACTORY FARMING CAMPAIGN

CASE STUDY

IDB-funded CMI Alimentos Fails to Consult Affected Communities

The S3F campaign released a case study showing that CMI Alimentos, a major meat producer in Central America, has received hundreds of millions in loans from IDB Invest despite not meeting performance standards set by the bank. CMI failed to consult any community members before constructing their facilities.



Community interviews



CMI Alimentos in Santa Rosa Province, Guatemala



Highlights

Multilateral Development Bank Engagement

- Launched an IFC–Civil Society Agribusiness Strategy working group to shape and implement IFC’s agribusiness strategy, set to meet three times next year with input from at least three S3F member organizations
- Contributed to the Asian Development Bank's draft safeguards, adding a climate change safeguard and strengthening biodiversity and animal welfare protections.
- Published analysis: *How Much (and How) Does IFC Support Industrial Livestock? And Is It Changing?*

[Read on](#)



IMPACT

Since S3F began opposing industrial livestock financing, development banks IDB Invest and IFC have significantly slowed their approval of loans to factory-farmed meat and dairy:

- **IDB Invest:** No loans for Big Meat or Dairy companies approved or considered since November 2023 after opposition to CMI Alimentos
- **IFC:** Pipeline for industrial livestock projects has slowed with only three loans considered and two approved since submitting letters to MHP, GXYX, and Alvoar Lacetos in 2023

Multilateral Development Bank Engagement

THE WORLD BANK JUST ANNOUNCED A PLAN TO DOUBLE ITS AGRICULTURAL SPENDING TO \$9 BILLION A YEAR BY 2030, MAKING OUR WORK MORE IMPORTANT THAN EVER.



Development Finance Support for Animal Agriculture

The S3F campaign released a new white paper analyzing the funding channels through which 16 development banks continue to finance the expansion of factory farming, despite its well-documented social, economic, and environmental harms.

NEW

**STOP
FINANCING
FACTORY
FARMING**

Development finance support for animal agriculture

Analysing 2023 project disclosure data from
16 development finance entities

September 2024

[Read on](#)



THANK YOU FOR
YOUR SUPPORT

