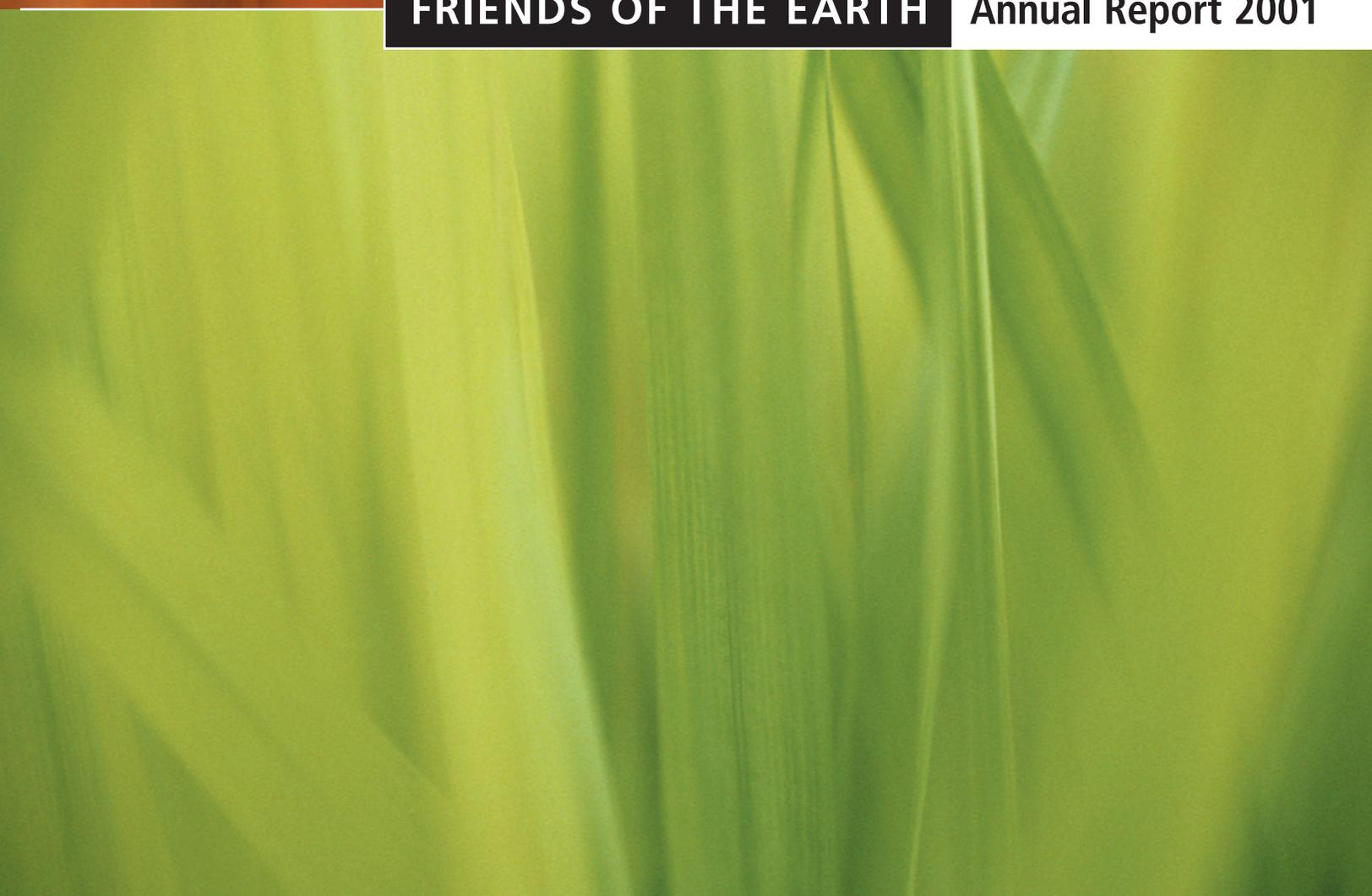




FRIENDS OF THE EARTH

Annual Report 2001



We are proud to be part of the world's largest federation of environmental groups, uniting 1 million activists in 69 countries.



Friends of the Earth Europe activists protested Bush's rejection of the Kyoto protocol and crashed the White House server five times in one week with over 100,000 e-mails.

Member Groups

Argentina: Amigos de la Tierra
 Australia: Friends of the Earth
 Austria: Global 2000
 Bangladesh: IEDS
 Belgium: Les Amis de la Terre
 Benin: Les Amis de la Terre
 Brazil: Núcleo Amigos da Terra
 Bulgaria: Ecoglasnost
 Cameroon: Centre for Environment and Development
 Canada: FoE/Les Amis de la Terre
 Chile: CODEFF
 Colombia: CENSAT Agua Viva
 Congo, Democratic Republic of: CADIC
 Costa Rica: COECOCEIBA
 Croatia: Green Action
 Curaçao: Amigu di Tera
 Cyprus: Friends of the Earth
 Czech Republic: Hnutí Duha
 Denmark: NOAH
 Ecuador: Acción Ecológica
 El Salvador: CESTA
 England/Wales/Northern Ireland: Friends of the Earth
 Estonia: Eesti Roheline Liikumine
 Finland: Maan ystävät ry
 France: Les Amis de la Terre
 Georgia: Sakhartvelos Mtsvaneta Modzraoba
 Germany: BUND
 Ghana: Friends of the Earth
 Greece: Neo Ecologia
 Grenada: Friends of the Earth
 Haiti: COHPEDA
 Hungary: Magyar Természettudós Szövetsége
 Indonesia: WALHI
 Ireland: Earthwatch
 Italy: Amici della Terra
 Japan: Chikyu no Tomo
 Latvia: VAK Latvian Environmental Protection Club
 Lithuania: Lietuvos Zaliuju Judejimas
 Luxembourg: Mouvement Ecologique
 Macedonia: DEM
 Malaysia: Sahabat Alam Malaysia
 Mali: GUAMINA
 Malta: Moviment għall-Ambjent
 Mauritius: Maudesco
 Middle East: Friends of the Earth (Egypt, Israel, Jordan and Palestine)
 Netherlands: Vereniging Milieudefensie
 New Zealand: Friends of the Earth
 Nicaragua: Centro Humboldt
 Nigeria: Environmental Rights Action
 Norway: Norges Naturvernforbund
 Paraguay: Sobrevivencia
 Peru: Labor

Philippines: Legal Rights & Natural Resources Center
 Poland: Polski Klub Ekologiczny
 Scotland: Friends of the Earth
 Sierra Leone: Friends of the Earth
 Slovakia: Friends of the Earth
 Spain: Amigos de la Tierra
 Sri Lanka: Environmental Foundation Ltd.
 Sweden: Miljöförbundet Jordens Vänner
 Switzerland: Pro Natura
 Togo: Les Amis de la Terre
 Tunisia: ATPNE
 Ukraine: Zelenyi Svit
 United States: Friends of the Earth
 Uruguay: REDES

International Affiliates

Australia: Mineral Policy Institute
 Australia: Rainforest Information Centre
 Brazil: Amigos da Terra Amazonia
 Brazil: Grupo de Trabalho Amazonico
 Japan: Peace Boat
 Latin America: REJULADS
 Netherlands: Action for Solidarity, Equality, Environment and Development Europe
 Netherlands: Stichting De Noordzee
 Netherlands: Corporate Europe Observatory
 United States: International Rivers Network
 United States: Project Underground
 United States: Rainforest Action Network



Friends of the Earth International

Our new international logo was adopted by a vote of member groups in 2001.

A Message from Our Leadership

Toxic pesticides poison the air. Genetically engineered crops invade farm fields and food aid. The World Bank and Congress promote dangerous oil, coal and nuclear energies in the face of terrorist threats. All this at a time when the Bush administration is shaping up to be one of the most anti-environmental in U.S. history.

Fortunately for the environment, Friends of the Earth is on the job. We're a bold, influential force in arenas ranging from high-level international meetings to local farm fields.

A Strong Voice Against the Lopsided Bush Energy Plan

One of our most significant accomplishments in 2001 was that we slowed down the juggernaut of the Bush energy plan. Our timely analysis of the plan — showing more than \$33 billion in handouts to oil, coal and nuclear energy companies — prompted newswire service stories and an *L.A. Times* editorial. Our analysis was also helpful to our allies, and formed the basis for our full-page newspaper ads targeting members of the U.S. House who voted in favor of the Bush plan. One ad even garnered a mention in an influential Capitol Hill newspaper's report on a challenging 2002 Senate race.

Success in Congress on Green Amendments

We worked with Republicans and Democrats alike to score three major victories on the Interior Department spending bill this year. Teaming with other conservation groups, we convinced Congress to pass amendments protecting our national monuments from energy exploration, prohibiting drilling for oil off the coast of Florida and upholding strong environmental standards for mining operations. In addition, *The Washington Post* ran a story leaked by our new Interior Department Watchdog Kristen Sykes that

the department created a high-level post for coal and oil industry insider James E. Cason — a "James Watt clone" who was rejected by the U.S. Senate 10 years ago.

Forcing Unprecedented Action from the World Bank

Friends of the Earth and our network of member groups in 69 countries pressured the World Bank into admitting to the environmental and social problems associated with its fossil fuel and mining projects. For the first time ever the Bank agreed to a high-level review of its investments in the oil, gas and mining sectors.

Spurring an Investigation of a Toxic Pesticide in Florida

Friends of the Earth continued to take the lead on farm and food safety. We spearheaded a campaign in Florida to monitor the air for methyl bromide, a highly toxic pesticide that also destroys the ozone layer. After we discovered it in the air, the Florida legislature initiated an investigation into agricultural practices for handling this pesticide.

We also spearheaded the lab tests that detected illegal, genetically engineered corn in Kraft Taco Bell taco shells, leading to massive recalls and billions in impact on the biotech industry. After we offered testimony on StarLink's potential to cause allergic reactions, an Environmental Protection Agency science panel agreed the government's allergy studies were flawed.

These are just a few vivid examples of breakthroughs in 2001. Our job is far from done, and we are up to the challenge. Friends of the Earth is committed to making the world a cleaner, healthier and more livable home for all its inhabitants. We thank you for your past support and welcome your continuing partnership in our endeavors.



Ann Hoffman, Board Chair



Brent Blackwelder, President



Norman L. Dean, Executive Director

International Program



Instead of participating in the Genoa protests, we were in Bonn, Germany, at the U.N. climate talks. Friends of the Earth Germany led a mass action, which was described as a “model of peaceful protest” in *The Financial Times*.

Globalization is a tornado wreaking havoc across borders. The World Bank funds multinational corporations to build dirty energy projects abroad. Trade agreements grant corporations the power to sue countries over their environmental rules. And investors are not told about the environmental destruction corporations cause around the world. Our International Program teamed with the Friends of the Earth network in 69 countries to pioneer successful counter strategies here at home and to score significant breakthroughs around the globe.

Corporations Paid to Pollute Abroad

Friends of the Earth analyzed and campaigned against the lending policies of key international financial institutions like the World Bank and export credit agencies. These institutions finance billions of dollars in environmentally destructive fossil fuel projects, when they could instead be leaders in catalyzing new and growing investments in renewable energy and energy efficiency.

In September 2000, Friends of the Earth attended the World Bank/International Monetary Fund (IMF) annual meetings in Prague. There, we released a new report, *Dubious Development*, on the World Bank’s corporate lending arm. In a meeting with the World Bank’s president, we called on him to review the Bank’s disastrous record and assess its role in the environmentally harmful oil, gas and mining sectors.

The Bank’s corporate lending arm responded to our critique by launching a new initiative aimed at promoting greater environmental sustainability in its practices. And the export credit agencies, under pressure from Friends of the Earth, improved their energy portfolio by funding a wind project in China and a solar project

in Thailand, while rejecting a coal power plant in Thailand and a large dam in Turkey.

We also scored a key victory for public accountability when the IMF agreed to establish its first-ever independent evaluation office. Friends of the Earth’s International Program played a lead role in generating the political pressure for this office, and helped shape its structure and role, thereby making it more accountable than originally proposed.

Fair Trade, Not Free Trade

In April 2001, Friends of the Earth joined colleagues and activists from around the world in Quebec City to call for a halt to an agreement that was being negotiated there. This agreement would expand free trade rules from Alaska to Chile and would be used to weaken environmental standards. Trade Policy Analyst David Waskow fielded reports to a respected online magazine, *Grist*, about the trade negotiations.

We co-filed a shareholder proposal urging ExxonMobil to invest in renewable energy and received 40 percent more votes than last year.





"When it comes to climate, big oil has President Bush on a short leash." We delivered that message to President Bush when he traveled to Sweden for an E.U.-U.S. summit on climate change.

To negotiate deals like this without congressional input, President Bush would like to have "fast track" authority. In 2001, Friends of the Earth — together with our political sister arm Friends of the Earth Action and the AFL-CIO — targeted swing members of Congress on the fast track issue with powerful newspaper ads. We lost by a single vote in the House of Representatives and plan to target senators with more newspaper ads in the next session.

With a firm commitment to non-violent strategies, Friends of the Earth partnered closely with labor, faith-based and development groups to challenge the supposed benefits of free trade. Our joint opposition to the trade rules and governing bodies that promote uncontrolled globalization and unsustainable extraction of natural resources continues to galvanize activists in the United States and around the world.

International Right to Know

Friends of the Earth also initiated an exciting new campaign aimed at extending U.S. right to know laws, which have a proven track record of success. These laws require companies operating in the United States to report such things as toxic releases. But when the same companies operate abroad, they don't have to report releases that jeopardize the environment and human health. In coalition with labor and human rights groups, we launched a Web site, www.irtk.org, that highlights the harmful activities of bad corporate actors, and shows citizens how to get involved. We also garnered the interest of key members of Congress who plan to take up this issue.

Greening Wall Street

Friends of the Earth's ongoing work to provide critical environmental and social information to Wall Street financial analysts and money managers serves as a model for other projects.

For example, our work is utilized on www.redlisted.com. This new Web site provides information on potential problem projects in Latin America. The site profiles a proposed heavy crude oil pipeline in Ecuador this way: It costs \$1.1 billion; stakeholders include Occidental Petroleum and Alberta Energy; unstable terrain poses risks to the pipeline along with pipe bombing as a result of political unrest; and it's expected to be completed by July 2003.

We also expanded training activities, educating activists from around the world on private finance advocacy and producing a guide to shareholder activism. These initiatives will greatly expand our network of supporters and collaborators and make our campaigns even more effective.



A member of Congress had to rethink his position on fast track after Friends of the Earth Action and allies ran this full-page ad.

Economics for the Earth Program



David Hirsch, Friends of the Earth transportation policy expert, warned viewers about the dangers of sport utility vehicles on MSNBC.

“Do they [oil, gas, coal and nuclear industries] need, as Friends of the Earth has calculated, 83 cents in tax breaks for every 17 cents allotted to solar research, wind power, fuel cells and other sources of energy that don’t turn our skies into toxic dumps and our public lands into industrial parks?”

— *The Los Angeles Times*

The unprecedented, U.S. House-passed Bush energy plan proposes \$38 billion in handouts to the coal, oil and nuclear industries. Taxpayers already spend \$350 million on a sonar technology that at full deployment would cover 80 percent of the ocean with damaging sound waves that harm dolphins and whales. And the government is still attempting to build billion-dollar road projects instead of looking to alternative transportation choices. Our Economics for the Earth Program earns headlines for its timely work at picking apart crucial legislation, analyzing state and federal spending programs and campaigning with local groups to stop damaging projects.

Drilling Through the Energy Plan

After secret consultations with industry leaders, Vice President Dick Cheney prepared a dangerous energy plan that would give billions of dollars in new subsidies to the fossil fuel and nuclear industries. The resulting bill carried forward by Republican leadership in the U.S. House is the most damaging, wide-reaching legislation on the environment in decades.

The Green Scissors Campaign immediately made the energy subsidies our highest priority for legislative advocacy and media outreach. We developed several detailed analyses of the energy proposals and uncovered many hidden provisions. We worked to build a broad coalition to oppose the energy subsidies and forge alliances with environmental groups working to save the Arctic National Wildlife Refuge and other vulnerable natural areas.

We were successful in generating media coverage on the cost of the energy plan, including stories in *The New York Times*, *The Los Angeles Times*, *Washington Post*, *Wall Street Journal* and a *Reuters* wire story that ran in many other news outlets.

Snipping Government Subsidies

The 2001 *Green Scissors* report highlighted 74 environmentally harmful government programs (such as the Navy’s sonar technology) that, if cut, would save more than \$55 billion in taxpayer money over five years. *Green Scissors 2001* targeted a number of new federal programs ranging from Army Corps of Engineers construction projects to new nuclear energy subsidies. The multi-year, coalition-backed Green Scissors efforts scored several victories on energy issues in 2001.

The Boston Herald produced two editorials highlighting Green Scissors, including one entitled “Green Scissors at Work.” And a Friends of the Earth staff member appeared on an NBC Nightly News “Fleecing of America” segment to discuss wasteful projects of the Army Corps of Engineers.

Friends of the Earth also hosted the first-ever, three-day Green Scissors Conference in Washington, D.C. Activists from around the country gathered to discuss strategy and share information about ways to stop destructive highway and water infrastructure projects. In one of the most popular sessions, congressional staff from the offices of Sen. Russell Feingold (D-Wisc.)

Green Scissors Success Stories:

- Saved \$35 million a year, with the deactivation of a Washington state nuclear plant.
- Saved \$340 million over five years, with the reform of royalty rules governing oil companies.
- Saved \$70 million a year, from a budget cut for the promotion of the nuclear power industry.

and Rep. Christopher Shays (R-Conn.) advised activists on how to communicate more effectively with policymakers.

And in another approach to state-level issues, the California Green Scissors coalition released *Green Watchdog*, which offered environmentally sound budget recommendations at the height of the state's energy crisis. The report earned significant media coverage in California, including an article in *The Los Angeles Times*. Already, the California legislature has adopted one of the report's recommendations, instituting higher property tax rates on polluting power plants.

Stopping Roads Through Forests and Farms

Friends of the Earth collaborates with local grassroots groups to stop wasteful highway projects. One road that stands out is the proposed expansion of I-69 in southwest Indiana. This 140-mile, billion-dollar project would demolish thousands of acres of farms and forests and bisect an Amish community. We have worked with Citizens for Appropriate Rural Roads, the Hoosier Environmental Council and the Environmental Law and Policy Center of the Midwest to promote the idea of upgrading existing roads instead.

Our Economics for the Earth Program ran full-page newspaper ads in Evansville and Indianapolis to educate citizens about the I-69 project. We also ran several weeks of radio ads that criticized the project and advocated alternatives. Additionally, we

Big Polluters to Pig Out on \$33 Billion of Your Tax Dollars...

...Thanks to Congressman Thom...

COMMUNICABLE BY E-MAIL, COOP AND MAIL ONLY!
 For your convenience, please
 contact us using either method!

We've Come to the Fork in the Road!

Which route do we choose for I-69?
 A proposed extension of I-69 would connect Evansville with Indianapolis. But what route will it take? We have two choices:

THE RIGHT CHOICE **THE WRONG CHOICE**

Using I-70 and Upgrading US 41 to Interstate Standards

- Saves Taxpayers Hundreds of Millions of Dollars.** Upgrading US 41 to I-70 to interstate standards will cost less than building a whole new highway, but it only a 30-minute longer drive to Indianapolis.
- Preserves Thousands of Acres of Farmland and Forests.** Because upgrading US 41 to interstate standards requires much less land than building a whole new highway, it preserves thousands of acres of open space.
- Makes I-69 a Healthy Option.** With fewer financial and legal hurdles than a new highway, and little opposition among the roads, construction can begin much sooner.

Building a Whole New Interstate

- Wastes Taxpayers' Money.** Tearing the road and building a whole new interstate will cost more than \$1 billion, in what ABC News called a "Wasting of America."
- Destroys Prime Hoosier Farmland.** Building a whole new interstate will destroy thousands of acres of farmland - more than any other project planned in Indiana.
- Exceeds Indiana's Road Budget.** Spending millions more on a whole new highway will leave much less funding for needed local road projects.

US 41 and I-70 is the best route for I-69.
 US 41 between I-64 and Terre Haute will be converted to a full interstate highway just like I-64, so the US 41 and I-70 route will give us an interstate to Indianapolis much sooner, save millions of our tax dollars, and help save our disappearing Indiana farmland. And it improves our connection with Chicago as well. Now that's a road worth taking.

For more information, call 812-837-3700 or visit our website at www.commonwealth.org

US 41 AND I-70: THE COMMON SENSE ROUTE FOR I-69.

created a public education piece for rural Daviess County, Ind., which was mailed to every resident of the county.

Friends of the Earth is deeply involved in this road fight, and we will stay active over the next year. In the summer of 2002, Indiana officials are next expected to issue a revised draft Environmental Impact Statement (EIS). Friends of the Earth is working with our Indiana coalition partners to develop an ambitious plan of direct mail, advertising and media events to generate major public input on the EIS and opposition to the proposed highway.

Our full-page issue ads received widespread news coverage and urged policymakers to make the right decisions.

DON'T POLLUTE ON YOUR DAILY COMMUTE
 A Message from Friends of the Earth

COUGH HONK IF YOU HATE SUVs
 A Message from Friends of the Earth

SUPPORT OPEC BUY AN SUV
 A Message from Friends of the Earth

Over 200 people sent slogans in for our sport utility vehicle bumper sticker contest. Visit our Web site to get one of your own.

Community, Health and Environment Program

“StarLink was approved for use as animal feed but not for human consumption because of concern it might cause allergic reactions. But last September, Friends of the Earth found traces of the corn in taco shells.”

- The New York Times

People suffered allergic reactions from genetically engineered corn found on grocery store shelves. The World Food Program delivered food aid to Ecuador contaminated with genetically engineered ingredients. And a minister had to evacuate all 90 members of her church in Florida when a highly toxic pesticide, methyl bromide, drifted into a building during a service. In each case, Friends of the Earth’s Community, Health and Environment Program was a frontline advocate exposing and acting to eliminate these threats to human health and the environment.

Exposing Illegal Corn

Friends of the Earth stepped up our genetically engineered food campaign this year after our breakthrough discovery of illegal genetically engineered StarLink corn contaminating Taco Bell brand taco shells.

Working with partners in the Genetically Engineered Food Alert Coalition, we

Larry Bohlen, director of our Community, Health and Environment Program, initiated the testing of Taco Bell taco shells that resulted in a recall of 2.5 million boxes.



generated unprecedented media coverage on the testing and subsequent recall of more than 300 consumer products contaminated by StarLink corn. This dramatically curbed the biotech industry.

Following our findings, we received numerous calls and e-mails from individuals who reported unexplained food allergies. Some of the reactions were severe enough to send people to the emergency room with respiratory distress and elevated blood pressure. All told, more than 200 others reported to the Food and Drug Administration (FDA) and the food industry that they had suffered unexplained corn allergies.

After we testified at a November 2000 hearing to fight Environmental Protection Agency (EPA) approval of StarLink corn, EPA officials agreed with us to further investigate complaints of allergic reactions.

We have worked with the grassroots to gather thousands of petition signatures calling for a moratorium on genetically engineered foods. All told, we have gathered over 10,000 signatures calling on the FDA to strengthen its policies governing genetically engineered foods.

Protecting Food Aid

Internationally, we sent kits to Friends of the Earth member groups to test for genetically engineered ingredients in products abroad. We worked with Friends of the Earth Ecuador to report that food aid was contaminated with engineered corn and soy that has not been approved for human consumption. The government of Ecuador responded with a switch to locally grown, non-engineered crops for its food aid for children and issued an admonishment to the World Food Program, which is largely supported by the U.S. government.

Cleaning Up Pesticide-Poisoned Air

The toxic pesticide methyl bromide is poisoning the air in Florida, and it is



Francisco Garza of the Farmworker Association of Florida, holding a test canister used to measure pesticide drift, teamed with us to convince policymakers to protect public health from methyl bromide.

hurting farmworkers, children and other residents. This pesticide also destroys the ozone layer. Friends of the Earth formed the No Toxic Drift Campaign, to protect the health of citizens living near farm fields treated with toxic pesticides. The coalition found pesticide drift on two church properties in the Homestead and Naranja areas.

The Rev. Gladys Herrera described her run-in with the pesticide at a bilingual news conference convened by Friends of the Earth. "The kids started coughing, to vomit, all the people in my church started to feel dizzy, bad," Herrera said. "And the people felt like tickling in their

throats and they say, 'Sister, I feel sick, I feel bad.' And the kids said to me, 'Grandmother, I feel something in my throat. My ears and eyes itch.'"

The project generated media coverage, through five Miami television stations, the area's largest radio news show and the *Miami Herald* and *Panorama — Voz de Mejico en America*, a widely published Spanish language paper. Momentum grew as victims of pesticide drift came forward with their own stories.

The elevated attention prompted Florida Gov. Jeb Bush's office to announce an investigation into the pesticide drift. It opened a dialog with officials through which we will pursue policy changes, like establishing minimum distances from neighborhoods and requiring farmers to inform people before applying methyl bromide. It also strengthened the relationship between farmworkers, consumer interest groups and environmentalists.

At a rally in Seattle, Friends of the Earth inflated a giant genetically engineered salmon to show these fast-growing fish pose potential threats to human health, wild salmon and their ecosystems.



Legislative Program



After Legislative Representative Sara Zdeb led district lobby visits with seven Pacific Northwest members of Congress, all seven opposed anti-environmental legislation known as “fast track.”

The Bush White House is the most anti-environmental in recent history. The administration is pushing a dirty energy bill that hands over billions to polluters while shortchanging the environment. It is attempting to roll back critical environmental regulations, delaying steps to protect our air, land and water. And the administration is pushing international trade agreements that put corporate interests ahead of environmental laws. Friends of the Earth’s Legislative Program took these concerns to Capitol Hill, advocating for stronger environmental protections and fending off attacks on existing environmental laws.

Fighting Polluting Energy Policy

President Bush unveiled a national energy plan in April, and House Republican leaders followed suit by introducing similar legislation. Friends of the Earth teamed with other environmental groups to fight against drilling in Alaska’s Arctic National Wildlife Refuge (ANWR) and to promote stronger fuel efficiency standards. We also took the lead in highlighting the \$38 billion in taxpayer handouts that the House bill would give to the coal, oil and nuclear industries.

Friends of the Earth took this message to the media and Capitol Hill, and soon the energy debate shifted from one simply about ANWR and fuel efficiency to a broader discussion about the government’s continued support of wasteful and dirty energy sources. When the House passed the energy bill, we ran full-page newspaper ads holding members accountable for their support of taxpayer-subsidized pollution.

Defeating Bush’s Environmental Rollbacks

While the 2000 election resulted in Republican control of Congress, the following months demonstrated that the

real majority in Congress was often an environmental one. In fact, moderate Republicans proved to be the biggest Friends of the Earth, helping win key votes in the House and rebuffing presidential attempts to roll back environmental standards.

When the White House signaled its intent to block scores of new environmental regulations, members of Congress responded with a resounding “no.” Friends of the Earth supported successful appropriations amendments preventing oil drilling off Florida’s coast, in national monuments and in the Great Lakes.

When President Bush signaled his intent to repeal a mining regulation issued after years of deliberation and thousands of public comments supporting stricter standards, Reps. Jay Inslee (D-Wash.) and Steve Horn (R-Calif.) marshaled a bipartisan majority to preserve the mining regulations.

And after the administration’s high-profile decision to delay implementation of strict new standards limiting the amount of arsenic in drinking water, Friends of the Earth supported Rep. David Bonior’s (D-Mich.) successful campaign to uphold the regulation.

Fighting Sneak Attacks on the Environment

In an attempt to circumvent the normal legislative process, members of Congress often sneak anti-environmental provisions into must-pass spending bills. Battling these harmful riders has become an annual ritual, and 2001 was no different. Friends of the Earth took aim at a number of damaging riders.

During consideration of the bill funding the Interior Department’s 2001 activities, then-Sen. Slade Gorton (R-Wash.) attempted to undermine efforts to save endangered Pacific Northwest salmon. Despite overwhelming scientific evidence that removal of hydroelectric dams is the

best way to save salmon, Sen. Gorton's rider would have blocked studies, discussion and consideration of dam removal on Washington's lower Snake River. Thanks to our work and a veto threat from then-President Clinton, the rider was removed from the bill during last-minute negotiations.

We worked with Rep. Sherwood Boehlert (R-N.Y.) to defeat a rider that would have forced the Army Corps of Engineers to expedite permitting for development on fragile wetlands at the expense of environmental considerations. We also helped eliminate a Senate provision that would have prevented the Corps from altering its operations on the Missouri River in order to comply with the Endangered Species Act.

Lobbying for Greener Trade Agreements

International trade agreements were once intended simply to facilitate the flow of goods between countries. Now, these deals go far beyond matters of international commerce, and have broad impacts on the ability of countries to maintain strong environmental laws. Case in point: the North American Free Trade Agreement (NAFTA) includes a provision that enables foreign corporations to sue governments if an environmental law gets in the way of their profits. A Canadian company is

currently suing the U.S. government for nearly \$1 billion, charging that California's ban of the toxic gasoline additive MTBE has put a dent in its bottom line.

Friends of the Earth played an instrumental role in bringing these concerns to Congress, educating members about the impacts international trade can have on local environmental laws. We ran radio and newspaper ads in targeted regions, conducted in-district visits with members, and ran an intense lobbying campaign on Capitol Hill. Our work is paying off. Members of Congress who have always voted for trade agreements are beginning to question their environmental impacts. For example, members from the Washington State delegation sent a letter to President Bush, demanding that future trade agreements fix the NAFTA provision allowing corporate lawsuits challenging environmental laws.



Our campaign against the Bush energy plan, which began in the spring of 2001, included this full-page ad aimed at Sen. Daniel Akaka (D-Hawaii), considered a swing voter.

We delivered bottles of this "Presidential Springs Tap Water" to President Bush and EPA Administrator Christine Whitman to combat \$500 million in cuts to the EPA budget and the attempt to repeal new standards for arsenic in drinking water.



Legal Program

“The FCC’s actions are supposed to be governed by various federal environmental laws, like the Clean Water Act and the Endangered Species Act, but it’s readily apparent that the laws aren’t being followed fully and in some cases aren’t being followed at all,” said Brian Dunkiel with Friends of the Earth.”

- The Wall Street Journal

At least 4 million birds, and possibly 10 times that many, are killed annually in collisions with cell phone towers. Each year sprawl is destroying 100,000 acres of wetlands. And wetland loss, coastal erosion and air pollution are being compounded by climate change. The Friends of the Earth Legal Program’s innovative strategy uses environmental laws like the Endangered Species Act, National Environmental Policy Act and the Clean Water Act to combat new threats to the environment.

Cell Towers Kill Birds

Friends of the Earth asked the Federal Communications Commission (FCC) to deny about 40 cell tower applications until the agency complied with the Endangered Species Act, Migratory Bird Treaty Act and the National Environmental Policy Act when authorizing cell towers. Friends of the Earth also asked the FCC not to approve any other permits in ecologically sensitive areas until the agency assessed the cumulative environmental impact of approximately 50,000 lighted, existing towers and the additional 50,000 planned to be built in the near future. The FCC dismissed the petitions we submitted and the next step is to appeal that decision.

How Government Aids Sprawl

Another effect of the government’s failure to enforce environmental laws is urban sprawl. How the Federal Highway Administration plans new highways, the Army Corps of Engineers authorizes the filling of wetlands, the General Services Administration locates new federal facilities, the U.S. Postal Service sites new post offices and the Small Business Administration grants loans to start or expand businesses can all either contribute to sprawl or promote smart growth.



New York Times reporter Jack Cushman and Brian Dunkiel, our legal counsel, taught a class on environmental law and journalism at Vermont Law School.

Friends of the Earth initiated its anti-sprawl effort in the D.C. Metro Area by suing the Army Corps of Engineers and Small Business Administration, for among other things, failing to comply with well-established environmental laws.

Compelling Action on Global Climate Change

The New York Times reported our plans to spearhead an innovative legal case to compel federal agencies to take action on global climate change. At the time, President Bush had already abandoned the Kyoto protocol, reneged on a campaign promise to control carbon dioxide emissions and proposed an energy plan that fosters dependence on fossil fuels. Our legal strategy includes asking Friends of the Earth members to tell us how climate change is impacting their lives. It is important to document complaints from people who are directly injured by climate change in order to force federal agencies to conform with environmental laws.

D.C. Environmental Network

An estimated 800,000 cars commute into Washington, D.C. daily, causing some of the worst congestion in the country. Commuters pass over rivers with as much as 3 billion gallons of polluted storm-water and raw sewage dumped into them each year. Children who live in the nation's capital breathe some of the worst air and visitors witness a city that has lost 64 percent of its tree canopy. The D.C. Environmental Network teams with local citizen activists to protect the district from environmental destruction by planning media campaigns, writing reports and proposing legislation.

Cross the Road to Clean Transportation

The D.C. Environmental Network published *D.C. at the Crossroads*, which provides Congress and city leaders with a blueprint for transportation investments and policies that will enhance safety, increase options, reduce traffic, diminish air pollution and promote economic development. Report recommendations helped catalyze local government to fill much needed transportation positions and move forward on plans to improve services for transit users, pedestrians and bicyclists.

Protect Existing Water Standards

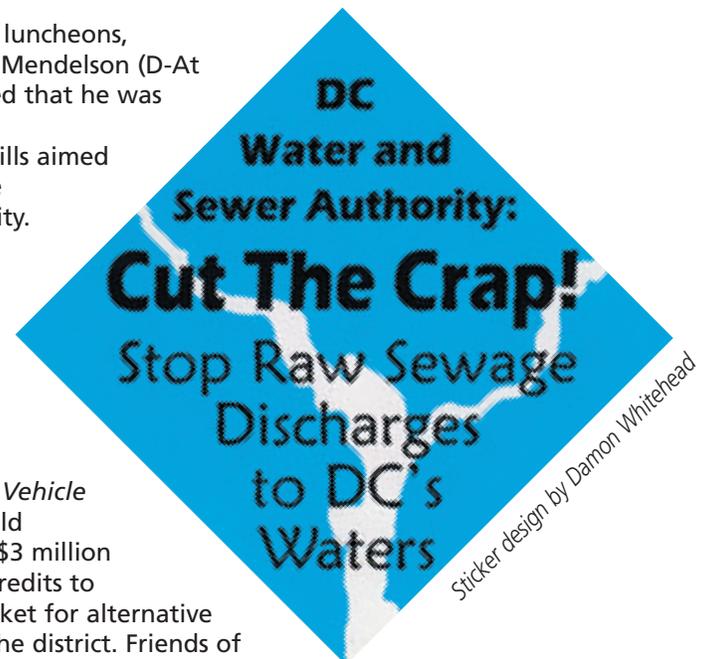
When local government threatened to undo existing standards for clean water required under federal law, DCEN's Clean Water Campaign mobilized over 26 local and national environmental organizations. With irreverent yet serious slogans such as "Cut the Crap," we waged an aggressive campaign that forced local government to bring environmental concerns to the forefront. Our media campaign resulted in

so much focused coverage that a prominent congressman quipped that DCEN was winning the media battle.

Luncheons with a Purpose

The DCEN monthly luncheons continue to push the limits on the number of seats available and, as a result, expand our membership. Presentations on the environmental health of children in D.C. and making D.C. bicycle-friendly brought in scores of new activists. The Network also offered trainings on how to organize grassroots efforts and meet with public officials.

At one of the luncheons, Councilman Phil Mendelson (D-At Large) announced that he was introducing two environmental bills aimed at improving the district's air quality. *The Urban Forestry Preservation Act of 2001* would restore the district's diminished tree canopy and *The Alternative Fuel Vehicle Act of 2001* would authorize up to \$3 million annually in tax credits to increase the market for alternative fuel vehicles in the district. Friends of the Earth helped lobby for and develop these pieces of legislation and will work to get them passed and signed by the mayor.



Our "Cut the Crap" sticker is part of the campaign to protect rivers like the one pictured above with Friends of the Earth Grassroots Organizer Parisa Norouzi and Anacostia Riverkeeper Damon Whitehead.

Northeast Office

A planned 16-mile road project in Vermont will cost over \$10 million of taxpayer money to build each mile of new road. Only 15 percent of Vermont's federal money goes toward alternative transportation. The Lake Champlain basin, home to 81 fish species and breeding grounds for 318 bird species, is being destroyed by urban sprawl. Friends of the Earth's office in Burlington, Vt., partnered with grassroots groups and met with state officials to forward initiatives aimed at protecting our land, air and water in New England.

Alliance Against Building Roads

With the Vermont Transportation Alliance, Friends of the Earth built momentum to oppose construction of the 16-mile Circumferential Highway (Circ). The Northeast Office joined the stakeholder negotiation process established by Vermont's Gov. Dean, at our recommendation, to discuss if the Circ makes sense, and if better alternatives exist. We investigated and evaluated how the Circ could result in more water pollution and sprawl, and whether the highway satisfies all applicable environmental laws.

This scorecard we did for New York and New England drives home why we need to campaign so hard for greener transportation alternatives.

TRANSPORTATION SCORE CARD	
NEW YORK	Grade
State Economic Incentives for Promotion of Transportation Choices	D-
State Spending of Federal Transportation Dollars on Transportation Choices	A
State Spending of Federal Transportation Dollars on Pedestrian Projects	D
Equitable Access to Mobility	D
Overall Score	C-

Economics to Clean the Environment

The Northeast Office co-founded the Vermont Fair Tax Coalition. The coalition promotes tax and budget reforms that send the right economic signals to protect clean water, reduce air pollution and pesticide use, and control sprawl and traffic congestion.

To further the campaign we published *Taxing Pollution*, which explores the use of taxing carbon pollution to reduce air pollution. To foster other new ideas, the coalition met with groups as diverse as Central Vermont Public Service, IBM, the Vermont Ski Areas Association and other interested parties.

The Northeast Office published *The Commuter Choice Scorecard for New England and New York*. We rated each state on how much of taxpayer money gets invested in alternative fuel vehicles, public transportation like rail and bus, car and vanpools, business trip reduction programs, pedestrian and bicycle projects, rural public transit and job access for the working poor.

Since the Governor's Committee to Ensure Clean Air involves making tax and budget changes intended to help solve air quality problems in Vermont, the Northeast Office participated in the discussions. The committee recently sent more than 40 recommendations to the governor and legislature on how to better protect Vermont's air quality.

Lifeguarding the Lake

The Northeast Office launched an initiative to increase the environmental health and quality of the Lake Champlain Basin by ensuring that the agencies comply with relevant environmental laws and regulations. For example, the Army Corps of Engineers' sprawl-style development harms wetlands and ecosystems and impairs water and air quality in the Lake Champlain Basin. We are using global information system mapping technology to show the correlation between the permits to dredge and fill wetlands issued by the Army Corps of Engineers and sprawl.

Northwest Office

Urban development and logging activities are destroying vital salmon habitat. Dams can kill up to 95 percent of the salmon that pass through them. And scientists are genetically engineering “Frankensalmon,” which grow 10 to 30 times faster than regular salmon. Friends of the Earth’s Northwest Office takes national issues such as salmon protection, dam removal and genetically engineered foods and advocates about them at a local level in the Pacific Northwest.

Salmon Restoration with Grassroots

Friends of the Earth’s Northwest office produced and distributed *Salmon Restoration Is for Everyone*, a citizens’ handbook that provides information on the salmon’s life cycle, causes of decline and ways individuals can help restore fish in their local community. We also created a more detailed, Web-based salmon activist toolkit (www.salmonactivist.org) to provide assistance on a range of advocacy efforts, from how to campaign for adequate funding of enforcement efforts to how to challenge agency permits and practices.

Dams Damaging Salmon

In Washington State, staff and volunteers from our Northwest office helped remove a small dam, which had devastated the salmon stream for over a century. On numerous rivers throughout the Pacific Northwest, poorly designed dams block the migration route for salmon on their journey from freshwater to the ocean and back.

Our long-running campaign to remove the two dams blocking the Elwha River garnered strong bipartisan support as we defeated efforts by Sen. Slade Gorton (R-Wash.) to delay this vital salmon restoration project for several years.

We also joined a broad coalition of conservation, fishing and business groups in



While Snake River salmon runs continue to be decimated by federal hydropower dams, Friends of the Earth staff and volunteers helped relocate fish in Goldsborough Creek before officials removed a dam that blocked the creek for more than 100 years.

filing a major Endangered Species Act lawsuit, in an effort to significantly improve how the federal government operates dams on the Columbia and Snake Rivers.

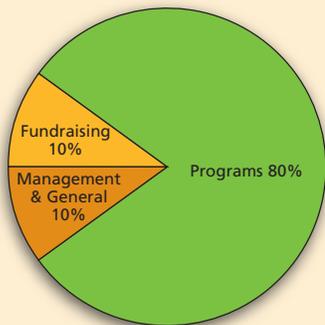
“Frankensalmon” Jolt to Life

A Purdue University study showed that the release of just 60 engineered fish into a population of 60,000 naturally occurring fish would cause the wild fish species to become extinct within only a few generations.

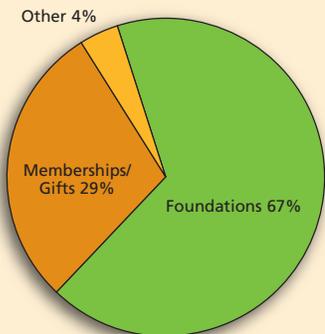
Friends of the Earth, along with the Center for Food Safety and a coalition of over 60 consumer groups, environmental organizations, fishing companies and fishermen, filed a legal petition with several U.S. agencies, including the Food and Drug Administration and the Fish and Wildlife Service. The petitions demand a moratorium on the domestic marketing and importation of genetically engineered fish until the federal government adequately addresses the impacts to the environment and human food safety. In addition, the petitions requested that each federal agency with jurisdiction over an aspect of aquaculture take regulatory action consistent with the requests in the petition.

Financials

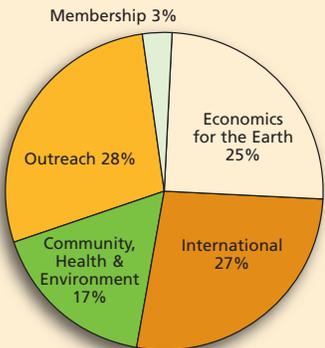
Expenses



Revenues



Programs



ASSETS

CURRENT ASSETS:

	June 30, 2001			June 30, 2000		
	Unrestricted Operating Fund	Temporarily Restricted	Total	Unrestricted Operating Fund	Temporarily Restricted	Total
Cash and cash equivalents		\$750,622	\$750,622		\$895,642	\$895,642
Accounts receivable:						
Grants, contributions and bequests	\$175,624	18,790	194,414	\$10,379	8,290	18,669
Other	66,146		66,146	51,448		51,448
	241,770	18,790	260,560	61,827	8,290	70,117
Due from other fund		68,987	*	125,293		*
Due from Friends of the Earth (Action), Inc.				6,689		6,689
Promises to give, current		1,109,467	1,109,467	50,000	604,962	654,962
Prepaid expenses and other assets	53,347		53,347	53,444		53,444
Total current assets	295,117	1,947,866	2,173,996	297,253	1,508,894	1,680,854

FIXED ASSETS:

Furniture and equipment	510,144		510,144	501,996		501,996
Leasehold improvements	38,596		38,596	38,596		38,596
	548,740		548,740	540,592		540,592
Less accumulated depreciation & amortization	439,330		439,330	392,733		392,733
	109,410		109,410	147,859		147,859

OTHER ASSETS:

Promises to give, net of current portion				68,000		68,000
Pooled income fund		90,930	90,930	97,731		97,731
Charitable gift annuity	49,303		49,303	52,095		52,095
Deposits	18,400		18,400	66,778		66,778
	67,703	90,930	158,633	66,778	217,826	284,604

Total assets

	\$472,230	\$2,038,796	\$2,442,039	\$511,890	\$1,726,720	\$2,113,317
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LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:

Accounts payable and accrued expenses	\$60,366		\$60,366	\$148,160		\$148,160
Accrued leave	76,596		76,596	84,703		84,703
Due to Friends of the Earth (Action), Inc.	4,262		4,262			-
Due to other fund	68,987		*		\$125,293	*
Retirement benefit, current portion	10,101	10,101	20,202	23,037		23,037
Deferred lease liability, current portion	15,948		15,948	15,948		15,948
Total current liabilities	236,260		167,273	271,848	125,293	271,848

OTHER LIABILITIES:

Deferred revenue - pooled income fund		\$37,851	37,851		30,458	30,458
Retirement benefit, less current portion	131,311		131,311	150,264		150,264
Deferred revenue - charitable gift annuity	31,825		31,825	22,694		22,694
Deferred lease liability, less current portion	25,391		25,391	42,034		42,034
	188,527	37,851	226,378	214,992	30,458	245,450
Total liabilities	424,787	37,851	393,651	486,840	155,751	517,298

COMMITMENTS

NET ASSETS:

Unrestricted	47,443		47,443	25,050		25,050
Temporarily restricted:						
Operating fund		1,802,524	1,802,524		1,372,548	1,372,548
Reserve fund		145,000	145,000		145,000	145,000
Endowment fund		53,421	53,421		53,421	53,421
	47,443	2,000,945	2,048,388	25,050	1,570,969	1,596,019

Total liabilities and net assets

	\$472,230	\$2,038,796	\$2,442,039	\$511,890	\$1,726,720	\$2,113,317
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* Interfund assets and liabilities have been eliminated

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Friends of the Earth thanks our supporters, including both those who could not be listed due to space constraints and those who chose to remain anonymous.

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Comedian Chevy Chase appeared on a special celebrity edition of *Who Wants To Be A Millionaire?* He made his way into the hot seat and correctly answered 12 questions, earning him a grand total of \$125,000 for charities of his choice. He generously donated half to Friends of the Earth and the other half to The Center for Environmental Education, which was founded by our former Board Chair Jayni Chase. We would like to thank both Jayni and Chevy Chase for this generous contribution to Friends of the Earth.



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In Memory of Anne and David Brower

"It is not absurd to mention him in the same sentence as Martin Luther King, Jr., and there are precious few Americans of whom that is true: the greatest conservationist of the century, the most passionate defender of wild places—but even more, the man who turned conservationism into environmentalism, who took the insights of Rachel Carson and built from them a powerful idea that may yet transform the planet," environmentalist and author Bill McKibben said in *Rolling Stone* magazine.

David Ross Brower died on November 5, 2000 at his home in Berkeley, Calif., at the age of 88. His wife Anne, also a dedicated conservationist, passed away a year later.

Brower helped start Friends of the Earth in 1969, from a firehouse in San Francisco. When Yosemite's famous wawona tree fell, a group of conservationists, including Brower, collected the seeds and framed them to send to charter members of Friends of the Earth. And that's how Friends of the Earth started, with *A Gift from a Tree*.

In the first issue of *Not Man Apart*, December 1970, Friends of the Earth's original news magazine, David Brower offered these timeless insights.

"Thinking back to *A Gift From a Tree*, I thought of still an older tree and its seed. Wherever a bristlecone pine seed falls, if it is viable and is fortunate enough to fall where the life system can support it, that seed develops into a wholly familial but unique bristlecone. Whatever the adversity it must contend with, it succeeds in its own way because of the miraculous guidance system within it. With any luck, this bristlecone has the stuff to last as long as the great pyramids have so far. Whether it falls on the White Mountain Peak, in California, or near Wheeler Park, Nevada, the seed knows what to do. There doesn't have to be a whole lot of outside coordination. Just an idea, a shared idea.

"And it seems to me that people with their planet at stake, have the same capability. It is true that people are, or think they are, more complicated than bristlecones. But people have within them a coordinating force the likes of which I have never heard attributed to bristlecones: the ability not only to be aggressive, but also to love."

We continue to carry on Brower's prescription of CPR for a planet in trouble – conservation, preservation and restoration.



Friends of the Earth founder David Brower with his wife, Anne.

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Message to our Membership: We are pleased to send you the new *Friends of the Earth Annual Report*. Your next issue of *Earth Focus* will be arriving in June 2002. Thank you!

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